

# Module Manual

# Philosophy, Politics and Economics M.A.

Master of Arts

(Version 03)

Faculty of Management, Economics and Society

valid from: winter semester 2024/25

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# **Abbreviations:**

CP credit points

ECTS European Credit Transfer System

# Introduction

This module handbook is intended to give students and other interested parties a detailed overview over the structure and content of the master's degree in Philosophy, Politics and Economics (M.A.). The PPE master's degree has been offered at the Faculty of Management, Economics and Society since the 2014/15 winter semester and has been reaccredited in 2017.

The revised module handbook refers to the general examination regulations that have been in effect since winter semester 2025/6 and is valid from the winter semester 2025/26 for all students who are registered for the above-mentioned general examination regulations.

An important innovation of the now reaccredited version of the program is the introduction of a science-oriented and a practice-oriented track. The science-oriented track equips students for dissertations and research-focused careers, while the practice-oriented track emphasizes real-world challenges in business, politics, and administration, preparing students for corresponding professional roles.

Both tracks offer a choice of specializations that enable students to sharpen their professional profile. In the science-related track, these are the specializations "Global Economics", "Global Politics" and "Philosophy and Society", while the application-related track offers "Leadership Transformation" and "The Philosophy, Politics, and Economics of Development". As these two tracks primarily concern the electives, students only have to decide on one of the two tracks after completing the second semester.

Another new element is that the faculty has decided to focus on the topic of Leadership Transformation. As a result, the new version of the PPE MA now includes an introductory Leadership Transformation seminar, which is taught jointly by a PPE and a Management professor and is aimed at students from both disciplines. Students on the practice-oriented track also have the opportunity to choose Leadership and Transformation as a specialization in the elective area.

February 2025

Univ.-Prof. Dr. Joachim Zweynert Study programme responsibility



# **Model curricula**

# Full-time course plan

Study semester	Module no.	Title of module/field	ECTS
1 st semester	MP-CLT-2501	Perspectives on Leadership & Transformation	5
	MP-CBa-2501	Philosophy I: Ethics and Political Philosophy	5
	MP-CBa-2503	Politics I: Introductory Political Economy	5
	MP-CBa-2505	Economics I: Basics in Microeconomics and Institutional Economics	5
	MP-CMe-2501	Advanced Quantitative Methods	5
		Elective modules or studium fundamentale	5
	subtotal		30
2 <sup>nd</sup> semester	MP-CBa-2502	Philosophy II: Philosophy of the Social Sciences	5
	MP-CBa-2504	Politics II: Introductory International Relations	5
	MP-CBa-2506	Economics II: Macroeconomics	5
	MP-CMe-2502	Advanced Qualitative Methods	5
		Elective modules or studium fundamentale	10
	subtotal		30
3 rd semester		Project Module (compulsory elective)	10
		Elective modules or studium fundamentale	20
	subtotal		30
4 th semester	MP-CTh-2501	Master's Thesis PPE	18
		Elective modules or studium fundamentale	12
	subtotal		30
		total	120



# Part-time course plan

Study semester	Module no.	Title of module/field	ECTS
1 st semester	MP-CLT-2501	Perspectives on Leadership & Transformation	5
	MP-CBa-2501	Philosophy I: Ethics and Political Philosophy	5
	MP-CBa-2503	Politics I: Introductory Political Economy	5
	MP-CBa-2505	Economics I: Basics in Microeconomics and Institutional Economics	5
	subtotal		20
2 <sup>nd</sup> semester	MP-CBa-2502	Philosophy II: Philosophy of the Social Sciences	5
	MP-CBa-2504	Politics II: Introductory International Relations	5
	MP-CBa-2506	Economics II: Macroeconomics	5
		Elective modules or studium fundamentale	5
	subtotal		20
3 rd semester	MP-CMe-2501	Advanced Quantitative Methods	5
		Elective modules or studium fundamentale	15
	subtotal		20
4 th semester	MP-CMe-2502	Advanced Qualitative Methods	5
		Elective modules or studium fundamentale	15
	subtotal		20
5 th semester		Project Module (compulsory elective)	10
		Elective modules or studium fundamentale	10
	subtotal		20
6 th semester	MP-CTh-2501	Master's Thesis PPE	18
2 2200101		Studium fundamentale	2
	subtotal		20
		total	120

# **Compulsory Modules**

# Disciplinary Foundations (of PPE)

MP-CBa-2501	Philosophy I: Ethics and Political Philosophy	
Module supervisor/s:	Prof. Dr. Jan-Christoph Heilinger	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	1. Semester/1 st semester	
Frequency:	⊠ winter term	□ summer term

This module provides an introduction to fundamental concepts and theories in normative ethics and political philosophy, emphasizing their significance for practical decision-making in applied ethics and applied political philosophy. Students will explore selected classics from the Western philosophical tradition, ranging from antiquity to the 21st century, while also engaging with global perspectives through non-Western contributions and critical viewpoints. Key concepts covered include virtue, duty, well-being, justice, equality, difference, authority, democracy, inclusion, rights, and the law.

# **Courses (module elements)**

Seminar (with an optional tutorial)

# Methodic implementation

This module employs an interactive and student-centered teaching approach. Students come prepared by studying assigned readings before each class. Each session typically begins with a brief lecture or introduction by the instructor to frame the topic and highlight key themes. This is followed by interactive classroom discussions, where students critically engage with the material and explore different perspectives collaboratively.

# **Admission requirements**

Successful participation in the modules:

- Independent Studies/Independent Projects: Philosophy and Society (MP-EPS-2507)

# Learning objectives, competences

By passing this module, students will:

- acquire basic and intermediate-level knowledge of moral and political philosophy, including key concepts, theories, and influential thinkers,
- critically assess philosophical arguments, evaluating their strengths and weaknesses,
- develop and articulate clear arguments both orally during class discussions and in writing through assignments,
- engage in thoughtful debate and challenge ideas in joint discussions, enhancing their understanding through collaborative learning,
- apply philosophical concepts to practical issues, connecting theoretical frameworks to real-world ethical and political decision-making.

# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Portfolio examination: written responses to the readings to be submitted during
	the term and an oral exam (30 minutes).



Weight of grade for final grade:	According to general 6	examination regulations, proportionate to ECTS
Teaching language:	☐ German	□ English
Use of the module in other	No module applicability in other study programs	
programs & curricular inte-	Passing is required for participation in the modules:	
gration:	Philosophy II: Philosophy of the Social Sciences	
The second of th		

# Learning material, literature

- Mills, C. W. (1997). The Racial Contract. Ithaca/London: Cornell University Press. Rosen, M./Wolff, J. (1999). Political Thought. Oxford/New York: Oxford University Press.
- Timmons, M. (2022). Moral Theory. An Introduction. Lanham: Rowman & Littlefield.
- Wolff, J. (2022). An Introduction to Political Philosophy. Oxford/New York: Oxford University Press.
- Young, I. M. (2011). Responsibility for Justice. Oxford/New York: Oxford University Press. A specific reading list will be provided for each term.

MP-CBa-2502	Philosophy II: Philosophy of the Social Sciences	
Module supervisor/s:	Prof. Dr. Jens Harbecke	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	2. Semester/2 <sup>nd</sup> semester	
Frequency:	$\square$ winter term	⊠ summer term

The module provides an introduction to the main problems and themes in the philosophy of the social sciences. Its first part focuses on parts of the introductory book by Martin Hollis. The book touches the rationalist vs. empiricist approaches and distinguishes an individualistic from a holistic methodology. It goes on to discuss rationality concepts in the social sciences, the notion of social action, and the distinction of self and role. Finally, it provides an overview of the understanding vs. explanation debate and the debate on the possibility of a value free social science. The module mainly covers the following topics:

- Definitions and concepts in the social sciences
- Relation between the social sciences and the natural sciences
- Social science research and technological intervention
- Explanations and prognoses
- Individualism vs. collectivism
- The problem of objectivity and value judgement
- Complexity
- Text interpretation

# **Courses (module elements)**

Seminar

# Methodic implementation

The course will first cover the main themes of the subject. The sessions begin with a brief introduction of the topics by the course instructor. Subsequently, one or two students will lead a discussion on the basis of questions they have prepared. The tutorial unit will focus on selected readings in the form of interactive discussions.

# **Admission requirements**

Successful participation in the modules:

- Philosophy I: Ethics and Political Philosophy (MP-CBa-2501)
- Independent Studies/Independent Projects: Philosophy and Society (MP-EPS-2507)



# Learning objectives, competences

Extending and consolidating knowledge: The course conveys the ability to handle contents and positions from the philosophy of the social sciences with competence. Students acquire familiarity with major authors in the field through the study of original literature and learn how to relate this knowledge to scientific findings. Instrumental competences: Students learn how to develop their own questions and examples related to the studied topics. Moreover, they apply and evaluate the studied concepts and methods to actual cases of research in the social sciences.

Communicative competences Students work in teams when organizing a discussion in class. Moreover, they work in teams when analyzing actual cases of research in the social sciences. They communicate their results to the audience with a prepared presentation and defend their solutions. They assess each other's performance as well as their respective results in light of the discussion in class.

# Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form:	Written Exam (120 min.)	
Weight of grade for final grade:	According to general examination regula	tions, proportionate to ECTS
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular integration:		

# Learning material, literature

- Hollis, Martin. (2006). The Philosophy of Social Science an Introduction. Cambridge University Press.
- Mäki, Uskali. (2001) (ed.): The Economic World View. Studies in the Ontology of Economics, Cambridge. Cambridge University Press.
- Mantzavinos, C. (2009) (ed.): Philosophy of the Social Sciences. Philosophical Theory and Scientific Practice. Cambridge: Cambridge University Press.



MP-CBa-2503	Politics I: Introductory Political Economy	
Module supervisor/s:	Prof. Dr. Joachim Zweynert	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	1. Semester/1 st semester	
Frequency:	⊠ winter term	□ summer term

This course provides an introduction into theories at the interface of political science and economics. It both looks into approaches that use the tools of microeconomics to understand political processes (Public Choice) and into approaches that look at economic processes through the lens of the social sciences (e.g. Varieties of Capitalism). A special focus is on the tensions that regularly emerge between economists and political scientists as reactions to both kinds of disciplinary "imperialism".

- "Pre-Analytical Visions" in Economics and Political Science
- Introductory Public Choice
- Varieties of Capitalism, Embeddedness of Markets, Power Relations and Exchange

The course will first cover the main themes of the subject. The sessions begin with a brief introduction of the topics by the course instructor. Subsequently, one or two students will lead a discussion on the basis of questions they have prepared. The tutorial unit will focus on selected readings in the form of interactive discussions.

# **Courses (module elements)**

Seminar (with an optional tutorial)

# Methodic implementation

The course will take the form of an interactive lecture, the tutorial be based on classroom discussion of selected readings.

#### Admission requirements

none

# Learning objectives, competences

The main learning objective of this course is to introduce students to the challenge of interdisciplinary research, in particular at the intersection of political science and economics. Students learn how different academic disciplines develop different "lenses" through which they observe social reality.

They learn to identify the core problems of inter-disciplinary communication and learn how these difficulties can be overcome.

Students improve their understanding of the methodological foundations of political science and economics and increase their competence to engage in interdisciplinary exchange at the intersection of the disciplines. Students develop the competence to engage in the interdisciplinary analysis of politics and economics, that is, they learn to use tools from the toolboxes of political science and of economics and to combine these tools in a competent way. This way, the increase their ability to analyze problems from more than one discipline. Students learn to understand both: the language of economics and of political science when it comes to problems at the interface of both disciplines. This improves their ability to communicate at the interface of the disciplines and to express themselves in a way that is understandable both to economists and to political scientists.



# Precondition for award of credits

Active participation in the seminar and passing the exam.

·		
Exam form:	Written exam (60 min.)	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	☐ German ⊠ English	
	No module applicability in other study programs Passing is required for participation in the modules:	
gration:	Politics II: Introductory International Relations	

# Learning material, literature

- Weingast, B.R., Wittman, D.A. (eds): The Oxford Handbook of Political Economy, Oxford: Oxford University Press 2006.
- Barma, N.H., Vogel, S.K. (eds): The Political Economy Reader. Markets as Institutions, New York, London: Routledge 2008.

MP-CBa-2504	Politics II: Introductory International Relations	
Module supervisor/s:	Nils-Christian Bormann	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	2. Semester/2 <sup>nd</sup> semester	
Frequency:	$\square$ winter term	⊠ summer term

The course will introduce participants to the theoretical and empirical study of international politics. You will explore both broader schools and an analytical focus on international politics. Students will acquire knowledge of basic game theoretic applications to international politics, the empirical approaches to study interactions among states and between states and non-state actors, and the dilemmas policy-makers face in interacting with domestic and international audiences. Specifically, we will focus on understanding the causes of interstate war, conflict resolution within states, and areas of international cooperation.

# Courses (module elements)

Seminar

# Methodic implementation

Reading, group discussions, group work, debates

# Admission requirements

Successful participation in the modules:

Politics I: Introductory Political Economy (MP-CBa-2503)

# Learning objectives, competences

- the main learning objective of this course is to introduce students to the main theoretical concepts of international relations, and particularly learn to abstractly think of states and other international and domestic actors as variables with different characteristics. They learn to distinguish that similar states may behave differently in varying international contexts or that different states may behave in similar ways when institutional rules reward such behavior
- students learn to relate important current events to generalizable patterns and abstract concepts. After mastering concepts, students are exposed to competing theories and required to diagnose when theories' predictions apply and when hypotheses are falsified.
- demonstrating the ability to master abstract concepts and critically questioning these concepts enables students to relate to other fields of scientific inquiry with different concepts but similar methods of abstractions. It also prepares students for producing their own analyses.
- students learn to speak the disciplinary language of international relations in particular and political science in general. Moreover, they acquire the ability to articulate their critique of scholarly debates and argue for or against alternative theoretical concepts.

# Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form: W	Written Exam (120 min.)
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Weight of grade for final grade:

Weight of grade for final According to general examination regulations, proportionate to ECTS



Teaching language:	☐ German	□ English
Use of the module in other	No module applicability in other study p	programs
programs & curricular inte-		
gration:		

# Learning material, literature

- R. Harrison Wagner. War and the State: The Theory of International Politics. University of Michigan Press,
- Ann Arbor, 2007. Michael W. Doyle. Liberalism and world politics. American Political Science Review, 80(4):1151-1169, 1986.
- Cosette D Creamer and Beth A Simmons. Do self-reporting regimes matter? Evidence from the convention against torture. International Studies Quarterly, 63(4):1051–1064, 2019.

MP-CBa-2505	Economics I: Basics in tional Economics	Microeconomics	and Institu-
Module supervisor/s:	Prof. Dr. Dirk Sauerland		
Credits:	5		
Workload:	contact hours: 30 h	self study: 120 h	
In semester:	1. Semester/1 st semester		
Frequency:	⊠ winter term	$\square$ summer term	

The course introduces the basic concepts of microeconomics and institutional economics. Students learn about tools and concepts such as strategic interaction (game theory), limited information, principal-agent models, human behaviour and preferences, including not only self-interest and risk aversion, but also altruism. The course also deals with dynamic change processes such as creative destruction and instability. These tools and concepts are used daily by policy makers, business economists and academic economists and have become an integral part of the discipline.

# **Courses (module elements)**

Seminar (with an optional tutorial)

# Methodic implementation

Flipped classroom format, self-study, group discussions in class

# **Admission requirements**

Successful participation in the modules:

- Independent Studies/Independent Projects: International Economics (MP-EIE-2507)

# Learning objectives, competences

Having successfully completed this course, students will

- understand that the economy is embedded in society and the biosphere
- be able to recognise problems of causality (not just correlation)
- have learned to analyse social interactions and incomplete information from an economic perspective
- recognise that phenomena studied by other social sciences, such as social norms and the exercise of power,
   play a role in economic activities
- understand and critically analyse the way economists think about public policy

# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Written Exam (120 min.)	
Weight of grade for final	According to general examination regulations, proportionate to ECTS	
grade:		
Teaching language:	☐ German ⊠ English	
Use of the module in other	No module applicability in other study programs	
programs & curricular inte	Passing is required for participation in the modules:	
gration:	Economics II: Macroeconomics	



# Other information

Additional texts and up-to-date information are provided via Moodle.

MP-CBa-2506	Economics II: Macroeconomics	
Module supervisor/s:	Prof. Dr. Magdalene Silberberger	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	2. Semester/2 <sup>nd</sup> semester	
Frequency:	□ winter term	⊠ summer term

The course provides an introduction into basic concepts of macroeconomics and international economics. It provides students with tools, concepts and ways to understand the world economy, suggesting ways to address various (macro-) economic challenges and real world phenomana.

# **Courses (module elements)**

Seminar

# Methodic implementation

The course will be based on the textbook "The Economy 2.0 – Macroeconomics". Each session will start with a brief summary of the relevant chapter(s), including questions and clarifications. It is essential for you to prepare the content BEFORE the chapters before the classroom meetings. So please study the literature carefully before we meet in the respective session. In the second part of each meeting we will evaluate the theory, analyze cases, look at examples or extensions in various work formats.

# **Admission requirements**

Successful participation in the modules:

- Economics I: Basics in Microeconomics and Institutional Economics (MP-CBa-2505)
- Independent Studies/Independent Projects: International Economics (MP-EIE-2507)

# Learning objectives, competences

After the course students will be able to embed macroeconomic analysis within larger global themes with inequality and environmental issues as the most prominent ones. They will be:

- familiar with the most important topics in macroeconomics and basic elements of a macroeconomic analysis based on more realistic assumptions
- able to link the theories to reality and apply them to specific cases
- critically evaluate the theories

Specific themes include:

- Actors and interactions on different markets, including their failures
- Short- and long-run perspectives
- Macroeconomic policies
- International economics
- Alternative theoretical strands, crises



# Precondition for award of credits

Active participation in the seminar and passing the exam.			
Exam form:	Portfolio examination: semester	submission of four hand-ins (5 pages 6	each) during the
Weight of grade for final grade:	According to general ex	kamination regulations, proportionate to	ECTS
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:			

# Learning material, literature

The CORE Econ Team 2024 The Economy 2.0: Macroeconomics Open access e-text https://coreecon.org/the-economy/.

# **Leadership & Transformation**

MP-CLT-2501	Perspectives on Leadership & Transformation	
Module supervisor/s:	Prof. Dr. Guido Möllering, Prof. Dr. Joachim Zweynert	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	1. Semester/1 st semester	
Frequency:	⊠ winter term	□ summer term

The terms "Leadership" and "Transformation" are used in a variety of academic and practical contexts, with various specific meanings, from micro to macro levels of analysis, denoting complex processes and practices, and commonly characterized as crucial for addressing the grand challenges of our time.

This interdisciplinary module gives an overview of various perspectives on "Leadership and Transformation", introducing state-of-the-art research on each concept as well as on their interplay. The module is compulsory for Management and PPE students and co-taught by intructors from different departments, thus creating opportunities for the multi-perspective learning approach that the two master programs are designed to foster.

Broadly, "Leadership" has been studied, for example, in the context of teams, organizations, parties, movements, governments and social networks. "Transformation" has been a notion applied to fundamental changes from inividuals to whole societies and global systems as well as technological infrastructure. It is a core aim of this module to identify the shared meaning of various perspectives on leadership and transformation, whilst also developing a sensitivity for specific meanings. Another core aim of this module is to investigate how leadership and transformation are interrelated.

# **Courses (module elements)**

Seminar

# Methodic implementation

Seminar with three parts and input from (1) multidisciplinary instructors, (2) experienced practitioners and (3) students' own reasearch on a real-life case. Readings, in-class discussions, group work, short presentations, guest lectures, possible excursions.

# Admission requirements

none

grade:

# Learning objectives, competences

Having completed this module, students will be able to articulate the shared meaning as well as context-specific meanings of the terms "Leadership" and "Transformation". They appreciate and are able to explain how inter- and multidisciplinary research enhances the overall understanding of these terms ad their interplay. They will have demonstrated an ability to develop their own questions and answers in relation to real-life examples. They have enhanced their skills in working in teams, contributing to a learing community where different perspectives are seen as valuable and where critical thinking enhances the applicability of new insights in practice.

# Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form:	Term Paper (20 pages)
Weight of grade for final	According to general examination regulations, proportionate to ECTS



Teaching language:	□ German	□ English
Use of the module in other	Compulsory module in Management M.Sc.	
programs & curricular inte	Passing is required for participation in the modules:	
gration:	Digital Transformation in Business; Insitutions and Institutional Change; Leader-	
	ship in Organizations; Leading Organizational Culture Change; The Political Econ-	
	omy of Global Transformations; Transf	ormation in Practice: The Ruhr Area

# Learning material, literature

# For example:

- Dugan, J.P. (2024) Leadership Theory: Cultivating Critical Perspectives, 2nd Edition, Jossey-Bass
- Letmathe, P. et al. (2024) Transformation Towards Sustainability: A Novel Interdisciplinary Framework from RWTH Aachen University, Springer

# **Advanced Methods - Compulsory**

MP-CMe-2501 Research track	Advanced Quantitative Methods	
Module supervisor/s:	Prof. Dr. Lukas Stötzer	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ol> <li>Semester/1 st semester (Full-time course plan)</li> <li>Semester/3 rd semester (Part-time course plan)</li> </ol>	
Frequency:	⊠ winter term	$\square$ summer term

The course teaches students statistics for practical data analysis. There is one lecture in statistics and one in data analysis, which are accompanied by exercises and tutorials. In the statistics lecture, students are given an overview of important introductory concepts and statistical procedures, from data collection, descriptive statistics, probability theory, inferential statistics, estimation, hypothesis testing, to bivariate and multivariate regression analysis. The data analysis lecture illustrates in a practical way how these methods can be implemented in R. – Students learn data management, descriptive statistics, probability theory, random variables and their distributions, estimation and test hypotheses, visualization – implementing simple and multiple regression methods in R – interpreting results and performing analysis.

#### **Courses (module elements)**

Seminar (with an optional tutorial)

#### Methodic implementation

Seminar-based teaching with integrated exercise unit and R software exercises in the data analysis lecture.

#### **Admission requirements**

none

# Learning objectives, competences

The main objectives of this course are to develop sound critical judgment about quantitative studies in the social sciences, interpret quantitative analyses in published work, understand key methods of statistical analysis and apply them to answer social science research questions. To this end, students learn the necessary skills to carry out data analyses with R.

Extending and Consolidating Knowledge: Students are able to describe problems in the social and economic sciences, describe and model problems. They are familiar with the basic methods of descriptive statistics, probability theory, inferential statistics and regression analysis and are able to select appropriate methods. Students are able to apply central procedures of data analysis. They are able to understand analyses carried out by other researchers and interpret their results. At the same time, students learn an introduction to the programming language R.

Instrumental Competences: Students are able to formalize real-world problems into research questions and answer them using statistical methods.

Systemic Competences: Students can use descriptive, inferential and regression analysis to assess problems in the social and economic sciences.

Communicative Competences: Students are able to independently analyze collected data and process and communicate the results to a broad audience. In particular, they can check the validity of analyses that have already been carried out and the results presented and question them discursively.



# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Active participation in the seminar and passing the exam.			
Exam form:	Portfolio examination: Written exam (60 min) and four case studies to be submitted during the semester		
Weight of grade for final grade:	According to general exar	nination regulations, proportionate to ECTS	
Teaching language:	☐ German		
Use of the module in other programs & curricular integration:		anagement M.Sc.	

# Learning material, literature

Statistics – Anderson D. R., Sweeney D. J., Williams T. A., Camm J. D., Cochran J. J., Fry M. J. and Ohlmann J. W., (2020), Statistics for Business and Economics, 14 th ed., Cengage Learning, Inc.

- Olt L. and Longnecker M., (2015), An introduction to Statistical methods and Data Analysis", 5th ed. Duxbury Press, Pacific Grove.
- Newbold P., Carlson W. L, Thorne B., (2013), Statistics for Business and economics, 8th ed., Pearson Education Limited.

Fundamentals of probability theory and statistics:

- Bain, L.J., Engelhardt, M. (1992): Introduction to Probability and Statistics, Duxbury Press, Pacific Grove.
- Montgomery, D.C. and Runger, G.C. (2007): Applied Statistics and Probability for Engineers, 4th ed., Wiley, New York

Fundamentals of R:

- Dalgaard, P. (2008): Introductory Statistics with R, 2nd edition Springer, New York

MP-CMe-2502 Research track	Advanced Qualitative Methods	
Module supervisor/s:	Vice Dean for Student Affairs	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	Semester/2 <sup>nd</sup> semester (Full-time course plan)     Semester/4 <sup>th</sup> semester (Part-time course plan)	
Frequency:	□ winter term	⊠ summer term

In this module, you will take on the role of an independent researcher, formulating and investigating your own research question using qualitative research methods. You will apply a variety of comprehensive qualitative techniques to conduct an in-depth analysis of your chosen topic. Your findings will be presented through both an oral presentation and a research paper. The seminars will provide step-by-step guidance through different qualitative methodologies and data collecting methods, ensuring that you are equipped to design, develop, and refine your own qualitative research study.

# **Courses (module elements)**

Seminar (with an optional tutorial)

# Methodic implementation

Interactive seminars with discussions, lectures, and group work

# Admission requirements

none

# Learning objectives, competences

By the end of the module, you will have conducted a comprehensive qualitative research study on a topic of your choice. Throughout the course, you will gain the following competences: Developing a Qualitative Study Design: You will learn to formulate a sound research question and develop a qualitative study design that supports the research question, while identifying the most appropriate qualitative research approach to address your research question.

Collecting and Analyzing Qualitative Data: You will acquire skills in using qualitative research instruments and methods to gather data and will develop the ability to analyze your findings systematically, leading to well-founded conclusions.

Presenting Research and Reporting Results: You will gain expertise in presenting your research design and effectively communicating the outcomes of your data analysis through comprehensive reporting.

# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Portfolio examination:Term Paper (15 pautes)	ages) and individual presentation (15 min-
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	☐ <b>G</b> erman	⊠ English



Use of the module in other programs & curricular integration:

Use of the module in other Compulsory module in Management M.Sc

# Learning material, literature

Savin-Baden, M., & Major, C. H. (2013). Qualitative Research: The essential guide to theory and practice. Routledge

In addition, a comprehensive e-reader is provided at the beginning of the course.

# **Master's Thesis**

MP-CTh-2501	Master's Thesis PPE	
Module supervisor/s:	Vice Dean for Student Affairs	
Credits: Workload:	18 contact hours: 0 h	self study: 540 h
In semester:	<ul> <li>4. Semester/4 <sup>th</sup> semester (Full-time course plan)</li> <li>6. Semester/6 <sup>th</sup> semester (Part-time course plan)</li> </ul>	
Frequency:	□ winter term	⊠ summer term

The Master's thesis is evidence that students are able to tackle a research related project within limited time on their own. Students choose a research question within the realm of international economics, international politics, philosophy and society, or a related research area at the interface of philosophy, politics and economics. Students use their previously acquired knowledge to design the project, conceptualise their own empiric research and carry out the research. They use adequate methods to acquire and analyze data. Students are able to reflect and scrutinize their results and to derive implications for research and practice. They are able to explore and develop topics formerly unknown to them and to make an independent contribution to the field.

#### **Courses (module elements)**

No course

# Methodic implementation

Individual supervision and mentoring

# **Admission requirements**

Required level of ECTS points acquired (according to study regulations)

# Learning objectives, competences

Extending and consolidating knowledge: Students have acquired in-depth knowledge of the state of the art of research within the chosen topic. They know how to relate this research knowledge to the specific research question at hand.

Instrumental Competences: Students are able to derive a fitting research strategy and empirical method in relation to the research question and the state of current research within the specific field. They are able to gather research data through adequate means. They are able to analyze and derive meaning from data.

Systemic Competences: Students have developed an advanced understanding of the scientific and societal relevance of their own research and research in general. They are able to evaluate and judge the reliability and validity of practical and theoretical research in their field. They are able to apply the principles of research to problems within their professional practice.

Communicative Competences: Students are able to explain and defend their research results to practitioners and researchers alike. They have developed the skills to present complex and novel Knowledge according to the principles of good research practices.

# Precondition for award of credits

The master's thesis must be graded at least sufficient. The oral defense (oral examination) is not graded, but must be passed.

Exam form:	Independent written work (Master's thesis ) and oral defence (oral examination).	
	The scope, number of pages and completion time are specified in the programme	
	regulations.	



Weight of grade for final grade:	According to general ex	camination regulations, proportionate to ECTS	
Teaching language:	☐ German		
Use of the module in other programs & curricular integration:	No module applicability in other study programs		

# Compulsory Elective Modules

# Studium fundamentale

MP-STU-2501	Studium fundamentale (Master)	
Module supervisor/s:	Prof. Dr. Claus Volkenandt	
Credits: Workload:	12 contact hours: 60 h	self study: 300 h
In semester:	each semester	
Frequency:	⊠ winter term	⊠ summer term

The Studium fundamentale programme is structurally multi-perspective and transdisciplinary. Each semester, you can choose from a portfolio of courses on various areas of expertise and topics. The courses usually take place on a Thursday and are attended by students from all programmes at Witten/Herdecke University. Each semester, you can choose from a portfolio of courses on the following topics: self and personal development, Reflection Space Science, Art as a Resource and Critical Contemporaneity. The Studium fundamentale offers you exemplary insights into various forms of theory, practices and possibilities of experience in varying degrees of proximity and distance to your own subject. Stimulating personal development (personality development) is a cross-cutting objective of the Studium fundamentale.

# **Courses (module elements)**

As part of the Studium fundamentale, seminars and other event formats from various subject areas are offered in different subject areas, for example for the acquisition of reflective, artistic, communicative and other competences. The range of events is organised each semester by the WittenLab. Zukunftslabor Studium fundamentale in collaboration with the faculties. The pool of lecturers includes all lecturers and all lecturers at the UW/H. The current courses can be found at https://meine-uwh.de/seminare and in the UWE campus management system.

# Methodic implementation

Depending on the content of the seminar, different methods are used (e.g. case study, group discussions, excursions, digital formats, blended learning, etc.)

# **Admission requirements**

none

# Learning objectives, competences

The interdisciplinary Studium fundamentale offers you, together with students from all disciplines represented at the university (approx. 50 courses per semester) to reflect on ways of thinking in your own subject and to familiarise yourself with ways of thinking in other academic disciplines as well as forms of artistic practice. In the Studium fundamentale, you can improve your ability to reflect, communicate and organise, develop artistic, political and social commitment, practise changing perspectives, make contacts and experience personal and professional stimuli to further develop your academic and personal profile across disciplinary boundaries.

# **Precondition for award of credits**

Active participation in the modules and passing the exam (however, the exam is not graded)

Exam form:	All forms of examination provided for in the study and examination regulations:	
	The number of examinations depends on the courses you have chosen. The	
	courses are each credited with two, three or four CP (according to the corre-	
	sponding workload). There is one examination per course. This means that you	
	can take between three and six examinations.	



Weight of grade for final grade:	According to genera	l examination regulations, proportionate to ECTS
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular integration:		er's degree programs at UW/H can participate in the Stufu
Learning material, literature		

Depending on the event.

# Other information

Students in a Master's degree program can only select modules that are explicitly marked as Master's seminars. This can be recognized by the fact that they are marked with the abbreviation "S-MA" in UWE. The filter "Stufu for Master S-MA" can be set at https://meine-uwh.de/seminare.

# **Project Modules**

MP-CeP-2501 Research track	Interdisciplinary Research Project	
Module supervisor/s:	Prof. Dr. Joachim Zweynert	
Credits: Workload:	10 contact hours: 60 h	self study: 240 h
In semester:	3. Semester/3 <sup>rd</sup> semester (Full-time course plan) 5. Semester/5 <sup>th</sup> semester (Part-time course plan)	
Frequency:	⊠ winter term	□ summer term

How can a current social/political/economic problem be fruitfully analyzed with the help of approaches from philosophy, political science and economics? How can disciplinary boundaries be overcome and interdisciplinary added value generated?

In the interdisciplinary research module, students practise their own interdisciplinary research. The topics covered in this seminar are selected by all PPE students (two semesters in advance). Regular seminar with a reduced number of weekly sessions (every fortnight) but with an extended level of self-study and direct contact time with the instructors.

# Courses (module elements)

Seminar

# Methodic implementation

This seminar is co-taught by two lectureres from different disciplines. In the first two sessions, each gives an intro into the topic mainly from her/his disciplinary perspective. The lecturers provide extensive literature for the participants. After these intro-sessions, students form research teams and start to work on their papers. In this process, they are closely supervised by the instructors. Students regularly present their findings in class and receive feedback from the other participants and from instructors. Finally, they submitt their research paper.

# Admission requirements

none

# Learning objectives, competences

Students learn to practice research in research teams (which nowadays is the common way of doing in research). They learn to work out and formulate a research question with methodological precision.

They practice to engage in inter-disciplinary research, which comes with many challenges.

Students learn to present their research to others, even at a preliminary stage. They learn to give each other feedback and they learn how to handle feedback and criticism in a setting wich simulates PhD workshops.

# Precondition for award of credits

Exam form:	Portfolio examination: Preparation of a term paper in group work (number of pages depends on group size) and group presentation	
Weight of grade for final grade:	According to general examination regul	ations, proportionate to ECTS
Teaching language:	☐ German	⊠ English



Use of the module in other programs & curricular integration:

Use of the module in other No module applicability in other study programs



MP-CeP-2502	Practice Module in PPE	
Module supervisor/s:	Prof. Dr. Joachim Zweynert	
Credits: Workload:	10 contact hours: 16 h	self study: 284 h
In semester:	3. Semester/3 <sup>rd</sup> semester (Full-time course plan) 5. Semester/5 <sup>th</sup> semester (Part-time course plan)	
Frequency:	⊠ winter term	□ summer term

What value added does the application of a PPE perspective bring to the understanding and solution of practical problems?

This question is explored in this course, which is mostly taught with the involvement of practitioners. The format can be designed differently depending on the specific topic. In any case, however, it is practice-oriented learning in which students gain practical experience through excursions, field work in organizations, administrations and companies and reflect on this experience scientifically. Regular seminar with a reduced number of weekly sessions but with an extended level of self-study, empirical work (e.g. field work in the form of conducting interviews) and direct contact time with the instructors.

# Courses (module elements)

Seminar

# Methodic implementation

The specific teaching formats can vary depending on the topic. Usually, a thematic introduction is given at the beginning of the seminar, usually in the form of a block course. This is followed by independent fieldwork by the students in organizations, administration or companies, which is always discussed with the lecturers and the seminar as a whole.

# Admission requirements

none

# Learning objectives, competences

Students learn how to apply the methodological knowledge and their expertise in interdisciplinary and transdisciplinary "thinking together" to practical problems.

They learn to communicate and interact with practitioners and thus learn how to transfer scientific knowledge into practice.

# **Precondition for award of credits**

Exam form:	Portfolio examination: Preparation of a term paper in group work (number of pages depends on group size) and group presentation	
Weight of grade for final grade:	According to general exa	mination regulations, proportionate to ECTS
Teaching language:	☐ German	
Use of the module in other programs & curricular integration:		



# **Elective Modules**

# Module group "International Economics"

MP-EIE-2501	International Economics & Finance	
Module supervisor/s:	Prof. Dr. André Schmidt	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	4. Semester/4 <sup>th</sup> semester	
Frequency:	□ winter term	⊠ summer term

Students learn about international trade, globalisation and international financial system. The module deals with the different theoretical approaches to international trade and its consequences and the impact of exchange rates. It takes a look at different exchange rate systems and analyses their impact on the international financial systemThe module mainly covers the following topics:

- Theory of Interntional Trade
- Trade Policy
- Balance of Payments and Exchange Rates
- Exchange Rate Systems and the International Monetary Fund

# **Courses (module elements)**

Seminar

# Methodic implementation

The course is organized as a teaching and discussion seminar. At its center are the consequences and implications of the theoretical insights for the economic and social reality.

# **Admission requirements**

none

# Learning objectives, competences

- Knowledge: After passing the module, students are able to develop a general understanding about international trade, trade policy and the workability of different exchange rate systems.
- Understanding: Having passed the module, students will understand the welfare and redistributive effects
  of international trade and how exchange rate systems affect international relations.
- Application: After passing the module students apply their knowledge to explain problems of international trade, trade policy and the specific challenges for the creation of a general institutional framework of international trade.
- Analysis: After passing the module, students are able to analyze the pattern of trade and the effects of exchange rates on welfare and growth. Moreover, students are able to analyze the relationship between trade and financial markets.
- Syntheses: After passing the module, students are able to develop forecasts for the economic development of some regions and are able to give some political recommendations.
- Assessment: After passing the module student are able to assess the welfare effects and risks of globalization, policy measures and the advantage and disadvantages of kinds of regional integration.



# Precondition for award of credits Active participation in the seminar and passing the exam. Exam form: Group Presentation (45 Minutes) Weight of grade for final grade: Teaching language: □ German □ English Use of the module in other No module applicability in other study programs

# Learning material, literature

programs & curricular inte-

gration:

Paul Krugman, Maurice Obstfel, and Marc Melitz, International Economics: Theory and Policy, 12 th Edition

MP-EIE-2502	Development Economics and Politics	
Module supervisor/s:	Prof. Dr. Magdalene Silberberger	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester (Full-time course plan) 5. Semester/5 <sup>th</sup> semester (Part-time course plan)	
Frequency:	⊠ winter term	□ summer term

Traditional economics often fail to explain the mechanisms that keep families, regions, and even entire countries in poverty traps and have provided few effective solutions. Many countries in the Global South are characterized by highly imperfect markets, consumers and producers with very limited information, and major structural changes that are taking place in both the society and the economy. Economic calculations are dominated by political and social priorities such as resolving tribal or ethnic conflicts, or preserving religious and cultural traditions, challenging the assumptions of traditional economics such as perfect markets of economic rationality. The course looks into the main economic and policy challenges of countries of the Global South using theoretical and empirical approaches, as well as case studies.

# **Courses (module elements)**

Seminar

# Methodic implementation

Each session focuses on a specific topic, usually with a brief introduction by the course instructor. Subsequently, there will input by one or two students, followed by a discussion on the basis of research papers or key questions.

# **Admission requirements**

none

# Learning objectives, competences

Extending and Consolidating Knowledge: Based on theoretical and empirical analyses participants develop an understanding of the obstacles to economic growth and development and the ability to autonomously evaluate and give recommendations that match the situation of the specific country.

Instrumental Competences: Students learn to apply the micro- and macroeconomic frameworks to a wide array of problems related to growth and development and ceontextualize them in different country contexts. They learn to categorize these problems, collect relevant data and on this basis discuss possible solutions.

Systemic Competences: Students transfer the knowledge generated by theoretical and empirical contributions to specific countries or regions (often the ones students come from) and discuss the problems that occur in the course of application. They thereby learn how to adapt theories to specific contexts.

Communicative Competences: Students communicate their thoughts concerning a specific topic to the audience with a prepared presentation and discuss their findings. Furthermore, this course specifically contributes to intercultural competences, as students typically look at a large array of countries, which naturally leads to an exchange over the specific characteristics of these societies.

# **Precondition for award of credits**

Exam form:	Portfolio examination: Case presentation (15 minutes) and Term Paper (about 15
	pages)



Weight of grade for final grade:	According to general exa	amination regulations, proportionate to ECTS
Teaching language:	☐ German	□ English
Use of the module in other programs & curricular integration:	No module applicability in other study programs	
Other information		

# Other information

The module can also be used for the module group 'The PPE of Development' (this only applies to PPE students)

MP-EIE-2503 Research track	Advanced Empirical Economics	
Module supervisor/s:	Prof. Dr. Magdalene Silberberger	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	4. Semester/4 <sup>th</sup> semester	
Frequency:	□ winter term	⊠ summer term

This module has two elements: In the first part, students learn about research design and the main approaches to causal inference with observational data and for policy evaluation. The second part focuses on application and the students will practically address a research question that they are interested in, present it to their peers and comment on each other's work. This will result in a quantitative research paper This module teaches students about the most important approaches in practical quantitative research (e.g. for economics, political science) and their application in R. The focus of the course lies on research design, methods for causal inference with observational data and policy evaluation which will be applied in a project chosen by the seminar participants.

# **Courses (module elements)**

Seminar

# Methodic implementation

Seminar format, practice work in R, group work on research projects and presentation of results with subsequent feedback and discussion rounds

# Admission requirements

none

# Learning objectives, competences

After completions students will have:

- broad knowledge about relevant methods of quantitative empirical analysis, with a focus on causal inference with observational data and policy evaluation – relevant software skills (in R) with respect to the methods learned

They will be able to:

apply the methods to questions from economics, political science and other disciplines using an appropriate research design – carry out a quantitative empirical project investigating real world questions using software solutions – write a research paper as part of a research team – present different stages of the research project – give constructive feedback on research ideas and methodologies

# Precondition for award of credits

Exam form:	Portfolio examination: two project pre Term Paper approx. 12 pages	esentation approx. 10-15 min each and
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	□ German	⊠ English



Use of the module in other programs & curricular integration:

Use of the module in other Elective module in Management M.Sc.

# Learning material, literature

Todaro, M.P. and Smith, S.C.: Economic Development, 13th Edition, Prentice Hall 2020



MP-EIE-2505	Behavioural Economics	
Module supervisor/s:	Prof. Dr. Dirk Sauerland	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ul> <li>3. Semester/3<sup>rd</sup> semester (Full-time course plan)</li> <li>5. Semester/5<sup>th</sup> semester (Part-time course plan)</li> </ul>	
Frequency:	⊠ winter term	□ summer term

This course provides an overview of the growing field of behavioral economics (BE), focusing on key concepts (theory) and current applications. Behavioral economics systematically integrates insights from psychology into the creation of economic models. As some national governments have now established "behavioral economics units", BE is also gaining influence in (economic) policy making.

# Courses (module elements)

Seminar

# Methodic implementation

Seminar in flipped classroom format, self-study, presentations and group discussions in class

# **Admission requirements**

none

# Learning objectives, competences

Upon successful completion of this course, students will

- know the historical development of the BE research programme,
- understand the differences between BE and standard economics,
- be familiar with the basic concepts of BE,
- be able to critically analyse the ethical and methodological problems of BE
- have a sound knowledge of the concept of nudging and its increasing importance for policy making,
- be able to critically analyse nudging interventions.

# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Portfolio examination: Presentationand Term Paper	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular inte-		
gration:		

# Other information

This module is an elective module or, if attended as a part of the major International Economics, a compulsory elective module within that major.



MP-EIE-2506	Current Issues and Furth Economics	er Questions:	International
Module supervisor/s:	Prof. Dr. Joachim Zweynert		
Credits:	5	16 120	
Workload:	contact hours: 30 h	self study: 120 h	
In semester:	<ul><li>3. or 4. (Full-time course plan)</li><li>4. or 5. (Part-time course plan)</li></ul>		
Frequency:	⊠ winter term	⊠ summer term	

This module provides courses on current issues and further questions in the field of International Economics. The specific topics will be different ones in different terms.

# **Courses (module elements)**

Seminar

# Methodic implementation

Varies depending on the seminar.

# **Admission requirements**

none

# Learning objectives, competences

Students will gain an in-depth understanding of changing current issues in international economics and develop the ability to critically analyze economic interrelationships and independently formulate scientifically sound solutions.

# Precondition for award of credits

Exam form:	Depending on the specific topic of the seminar		
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS		
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:	No module applicability in other study រុ	programs	



MP-EIE-2507	Independent Studies/Ind tional Economics	lependent Projects:	Interna-
Module supervisor/s:	Vice Dean for Student Affairs		
Credits: Workload:	5 or 10 contact hours: 0 h	self study: 150/300 h	
In semester:	3. or 4. (Full-time course plan) 4. or 5. (Part-time course plan)		
Frequency:	⊠ winter term	⊠ summer term	

Independent Projects and Independent Studies offer students the opportunity to pursue their own research projects or explore issues of their own choice. Independent Studies permit candidates to locate sub-modules from different modules in an overriding context.

# **Courses (module elements)**

Individual supervision and mentoring.

# Methodic implementation

The methodic implementation will be at the discretion of the instructor.

# **Admission requirements**

none

# Learning objectives, competences

Extending and Consolidating Knowledge: Students have acquired profound knowledge of the topics studied in their Independent Study.

Instrumental Competences: Students learn how to develop their own questions and examples related to the studied topics.

Systemic Competences: Students apply the concepts studied in the module to real-life examples.

Communicative Competences: Students present their own thoughts and defend them against objections.

# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Term Paper (20 pages)		
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS		
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:	No module applicability in other study programs Passing is required for participation in the modules: Economics I: Basics in Microeconomics and Institutional Economics; Economics II Macroeconomics		

# Learning material, literature

Depending on the topics studied.

# Other information



This module is an elective module or, if attended as a part of the major International Economics, acompulsory elective module within that major.

Depending on the workload and application: 5 or 10 CP

Important Notice: Students may only acquire credits and take examinations in this module after successful application with the Vice Dean for Student Affairs. The application comprises a schedule and a project plan, an agreement concerning assessment criteria and the approval by the supervisor. Applications must be submitted before commencement of the study or the project. Accepted applications must be submitted to the examination office.

# Module group "International Politics"

MP-EIP-2501	Advanced International Relations	
Module supervisor/s:	Nils-Christian Bormann	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ul> <li>2. Semester/2 <sup>nd</sup> semester (Full-time course plan)</li> <li>4. Semester/4 <sup>th</sup> semester (Part-time course plan)</li> </ul>	
Frequency:	□ winter term	⊠ summer term

This course introduces students to international negotiations. Negotiations are a prominent feature in all areas of international relations. The module investigates both theoretical and practical aspects of negotiations with the aim to understand how international outcomes come about and how they can be improved. We will focus on the analytical tools needed to understand international negotiations within the theory of International Relations, and in particular the role of bargaining in resolving international conflict. However, we will also consider the practical issues of international negotiations, such as the effect of different negotiation styles, including negotiation strategies and tactics, and the influence of uncertainty.

# **Courses (module elements)**

Seminar

# Methodic implementation

Reading, group discussions, problem sets, group-based simulation

# **Admission requirements**

none

# Learning objectives, competences

Students will learn how to

- analyze international negotiations with respect to actors' interests and the constraints that other actors put on them;
- think strategically, that is, develop contingent plans given uncertainty of other actors' actions;
- analyze actor intentions/interests through psychological theories of negotiations;
- solve and interpret game theoretic models of international negotiations;
- negotiate themselves through a multi-actor simulation of international negotiations

# Precondition for award of credits

Exam form:	Term Paper (20 pages)	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
		57.5 11.1
Teaching language:	☐ German	⊠ English
Use of the module in other	No module applicability in other study programs	
programs & curricular inte-		
gration:		



# Learning material, literature

- Robert Gibbons. An introduction to applicable game theory. Journal of Economic Perspectives, 11(1):127–149, 1997
- Abhinay Muthoo et al. A non-technical introduction to bargaining theory. World Economics, 1(2):145–166, 2000
- Kydd, Andrew H. (2015), International Relations Theory: The Game-Theoretic Approach.
- Princeton University Press. Macartan Humphreys. Political Games. W. W. Norton, New York, NY, 2017

# Other information

The module can also be used for the module group 'The PPE of Development' (this only applies to PPE students)

MP-EIP-2502	Advanced Comparative Politics	
Module supervisor/s:	Prof. Dr. Nils-Christian Bormann	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester	
Frequency:	⊠ winter term	□ summer term

This module investigates how dictatorships democratize and why democracies break down. Students get to know scholarly definitions of the two main regime types along with important typologies that further distinguish the two political systems. The seminar then explores both structural factors such as economic crises and changing levels of ethnic diversity and the actions by elites and citizens that trigger regime change. Empirically, the module covers transitions from dictatorship to democracy and back across the entire globe throughout the 20th and early 21st centuries. Students will engage with theoretical and empirical work on the threats to democracy, including qualitative case studies, survey analysis, and cross-national comparisons. By the end of the module, students will be familiar with recent trends in democratization and democratic backsliding, be an expert for one contemporary democracy at risk of backsliding/failing, and recognize symptoms of regime breakdown in democracies and dictatorships.

# **Courses (module elements)**

Seminar

# Methodic implementation

The course will take the form of an interactive discussion with prepared questions by the instructor, and exploratory tasks during the seminar.

# **Admission requirements**

none

# Learning objectives, competences

By the end of the course, students

- demonstrate a solid understanding of key concepts and theories in the study of democracy and democratic breakdown
- gained the analytical ability to distinguish democratic from non-democratic regimes
- recognize risk factors that threaten democratic survival
- are able to carry out case studies of political regimes and diagnose whether or not they are democratic
- learned to engage with databases of democracy and understand differences in classification between databases.

# Precondition for award of credits

Exam form:	Case Study (20 pages)	
Weight of grade for final	According to general examination regulations, proportionate to ECTS	
grade:		
Teaching language:	□ German ⊠ English	



Use of the module in other programs & curricular integration:

Use of the module in other No module applicability in other study programs



MP-EIP-2503	Advanced Political Theory	
Module supervisor/s:	Prof. Dr. Joscha Wullweber	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester	
Frequency:	isNaN	

This module will introduce you to political theories in general and theories of global political economy in particular, such as economic liberalism, Marxism, economic nationalism, feminism, poststructuralism and others. We will also engage with basic theoretical questions of ontology and epistemology, the agency-structure problem, and questions of power. In order to learn how to approach different policy fields analytically, we will focus on different theories of global political economy, their unit of analysis and their "home domain". In class, we will discuss the strengths and weaknesses of each theory and apply the theories to different, and particularly contemporary, politico-economic and social problems.

# Courses (module elements)

Seminar

# Methodic implementation

Interactive small group seminarand self study

# **Admission requirements**

none

# Learning objectives, competences

The aim of the module is to reflect on modern political science theories and especially theories of global political economy. You learn about the epistemological and ontological foundations of different theories. This also includes gaining knowledge about their historical backgrounds (sociology of knowledge), analytical strengths and weaknesses, and their respective home domain. Theories are reviewed along basic concepts of political science (power, rule, state, democracy, legitimacy, agency-structure, etc.). You learn to apply these theories to current problems (such as transformation dynamics, sustainability, globalization, and inequality) in a reflective manner. You will apprehend to compare different theories with regard to their ontological, epistemological and methodological assumptions, scope and subject areas. You are taught to independently develop politico-theoretical questions and to select and apply suitable theories for the investigation of specific political and political-economic phenomena in a reasoned manner and based on scientific criteria.

# Precondition for award of credits

Exam form:	Portfolio examination: t min).	wo presentations (10 min) and an oral examination (15
Weight of grade for final grade:	According to general exa	amination regulations, proportionate to ECTS
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular integration:		in other study programs



# Learning material, literature

Literature recommendations will be given in the course.

MP-EIP-2504	International Political Economy	
Module supervisor/s:	Prof. Dr. Joachim Zweynert	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ol> <li>Semester/2<sup>nd</sup> semester (Full-time course plan)</li> <li>Semester/4<sup>th</sup> semester (Part-time course plan)</li> </ol>	
Frequency:	□ winter term	⊠ summer term

The course gives students a broad overview over the state of the art of modern IPE. Central issues are the relationship between political power (hierarchy) and markets (horizontal exchange) in the global economy: Is a national economic policy still possible in a globalized world? Does the globalization of production benefit the less developed countries, or does it make them more dependent of multinational corporations? How does globalization affect income distribution within societies?

- Power relations and economic relations in the global arena
- Globalisation and the divergence between economic and political space
- Economic and political integration and new regionalism

# **Courses (module elements)**

Seminar

# Methodic implementation

The course will first cover the main themes of the subject. The sessions begin with a brief introduction of the topics by the course instructor. Subsequently, one or two students will lead a discussion on the basis of questions they have prepared. The tutorial unit will focus on selected readings in the form of interactive discussions.

# **Admission requirements**

none

# Learning objectives, competences

isNaN

# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Term Paper (20 pages)		
Weight of grade for final grade:	According to general examina	tion regulations, proportionate to ECTS	
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:		ner study programs	

# Other information

The module can also be used for the module group 'The PPE of Development' (this only applies to PPE students)



MP-EIP-2505	Current Issues and Furth Politics	er Questions:	International
Module supervisor/s:	Nils-Christian Bormann		
Credits: Workload:	5 contact hours: 30 h	self study: 120 h	
In semester:	3. or 4. (Full-time course plan) 4. or 5. (Part-time course plan)		
Frequency:	⊠ winter term	oxtimes summer term	

This module provides courses on current issues and further questions in the field of International Politics. The specific topics will vary each semester but may include international migration, geopolitics of the European Union, challenges to the liberal order, or contemporary political violence.

Challenges to the Liberal Order Geopolitics of the European Union Contemporary Armed Conflicts War Experiences and Their Social Impacts on Migrants.

# **Courses (module elements)**

Seminar

# Methodic implementation

Critical reading, seminar discussion, group work

# Admission requirements

none

# Learning objectives, competences

Students will learn

- about one specialized resarch problem of a pressing policy challenge
- how to understand state-of-the-art scientific studies of that problem
- how to interpret different positions in scientific debates on the topic
- how to judge the strengths and weaknesses of different scientific methods
- how to design their own research project with respect to a question they are interested in

# **Precondition for award of credits**

cording to general examination regula	ations, proportionate to ECTS
German	⊠ English
No module applicability in other study programs	



MP-EIP-2506	Independent Studies/Independent Projects: International Politics		
Module supervisor/s:	Vice Dean for Student Affairs		
Credits: Workload:	5 or 10 contact hours: 0 h	self study: 150/300 h	
In semester:	3. or 4. (Full-time course plan) 4. or 5. (Part-time course plan)		
Frequency:	⊠ winter term	⊠ summer term	

Independent Projects and Independent Studies offer students the opportunity to pursue their own research projects or explore issues of their own choice. Independent Studies permit candidates to locate sub-modules from different modules in an overriding context.

# **Courses (module elements)**

Individual supervision and mentoring.

# Methodic implementation

The Methodic implementation will be in the responsibility of the instructor.

# **Admission requirements**

none

# Learning objectives, competences

Extending and Consolidating knowledge Instrumental Competences: Students have acquired profound knowledge of the topics studied in their Independent Study. Students learn how to develop their own questions and examples related to the studied topics.

Systemic Competences Communicative Competences: Students apply the concepts studied in the module to real-life examples. Students present their own thoughts and defend them against objections.

# **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Term Paper (20 pages)	
Weight of grade for final grade:	According to general examination regula	ations, proportionate to ECTS
Teaching language:	☐ <b>G</b> erman	□ English
Use of the module in other programs & curricular integration:		orograms

# Learning material, literature

Depending on the topics studied.

# Other information



This module is an elective module or, if attended as a part of the major International Economics, a compulsory elective module within that major. Depending on the workload and application: 5 or 10 CP. Important Notice: Students may only acquire credits and take examinations in this module after successful application with the Vice Dean for Student Affairs. The application comprises a schedule and a project plan, an agreement concerning assessment criteria and the approval by the supervisor. Applications must be submitted be-fore commencement of the study or the project. Accepted applications must be submitted to the examination office.

# Module group "Philosophy and Society"

MP-EPS-2501	Structures and Institutions: Ideas and Realities	
Module supervisor/s:	Prof. Dr. Jan-Christoph Heilinger	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ul> <li>3. Semester/3<sup>rd</sup> semester (Full-time course plan)</li> <li>5. Semester/5<sup>th</sup> semester (Part-time course plan)</li> </ul>	
Frequency:	⊠ winter term	□ summer term

This module delves into political philosophy, emphasizing structural accounts of justice and injustice. It explores the basic structures and institutions of societies as well as realistic utopias and practical reforms. Topics include gender, racial, climate, and global (in-) justice, examining how institutions influence these issues, as well as practical measures to assess and implement potential reforms. Additional focus areas can include theories of democracy, the global human rights discourse and practice, critical race theory, technology and governance, climate justice and environmental policy, among others.

# Courses (module elements)

Seminar

# Methodic implementation

This module employs an interactive and student-centered teaching approach. Students come prepared by studying assigned readings before each class. Each session typically begins with a brief lecture or introduction by the instructor to frame the topic and highlight key themes. This is followed by interactive classroom discussions, where students critically engage with the material and explore different perspectives collaboratively.

# **Admission requirements**

none

# Learning objectives, competences

By passing this module, students will:

- acquire basic and intermediate-level knowledge of (applied) political philosophy, including key concepts,
   theories, and influential thinkers
- critically assess philosophical arguments, evaluating their strengths and weaknesses,
- develop and articulate clear arguments both orally during class discussions and in writing through assignments.
- engage in thoughtful debate and challenge ideas in joint discussions, enhancing their understanding through collaborative learning,
- apply philosophical concepts to practical issues, connecting theoretical frameworks to real-world ethical and political decision-making.

# **Precondition for award of credits**

Exam form:	Portfolio examination: written responses to the readings to be submitted during
	the term and a term paper (approx.12 Pages)



Weight of grade for final grade:	According to general e	xamination regulations, proportionate to ECTS
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular integration:	No module applicability in other study programs	

# Learning material, literature

- Browne, J., and McKeown, M. (eds.) (2024). What Is Structural Injustice? Oxford/New York: Oxford University Press.
- Mills, C. W. (1997). The Racial Contract. Ithaca/London: Cornell University Press.
- Nussbaum, M. (2006). Frontiers of Justice. Disability, Nationality, Species Membership. Cambridge, MA: Harvard University Press.
- Pellegrino, G., and Di Paola, M. (eds.) (2023). Handbook of the Philosophy of Climate Change. Cham: Springer. Zuboff, S. (2019). The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power. New York: Public Affairs.

A specific reading list will be provided for each term.

# Other information

The module can also be used for the module group 'The PPE of Development' (this only applies to PPE students)



MP-EPS-2502	Advanced Philosophy of Economics	
Module supervisor/s:	Prof. Dr. Jens Harbecke	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	2. Semester/2 <sup>nd</sup> semester	
Frequency:	□ winter term	⊠ summer term

This module provides an introduction to the philosophy of economics. The main objective is to give to the students the tools to better understand the methods and research strategies commonly used in economics, making them aware of the philosophical underpinnings of the subject. At the end of the course the students will have a deeper understanding of the philosophical and methodological issues underlying economic reasoning. The module mainly covers the following topics:

- the fact-value dichotomy the testability of scientific hypotheses the status of the rationality postulate
- the problem of irrealism of economic assumptions the nature of the market causation in economics
- mechanisms in economics.

# **Courses (module elements)**

Seminar

#### Methodic implementation

The course will first cover the main themes of the subject. The sessions begin with a brief introduction of the topics by the course instructor. Subsequently, one or two students will lead a discussion on the basis of questions they have prepared. The tutorial unit will focus on selected readings in the form of interactive discussions.

# **Admission requirements**

none

# Learning objectives, competences

Extending and consolidating knowledge: Students have acquired profound knowledge of the main problems and positions in the philosophy of economics. They can identify the philosophical assumptions underpinning economic research, and they can interpret research results in economics in a critical way.

Instrumental competences: Students learn how to develop their own questions and example related to the studied topics. Moreover, evaluate research results and causal claims in economics in a competent way, categorize kinds of models, and can state the conditions for a falsification of economic hypotheses. Systemic competences: Students apply the concepts studied in the module to examples of economic research. They can illustrate the philosophical assumptions and explain their relevance for economic models.

Communicative competences: Students work in teams when organizing a discussion in class. Moreover, they work in teams when applying the concepts to the analysis of actual research in economics. They communicate their results to the audience with a prepared presentation and defend their solutions. They assess each other's performance as well as their respective results in light of the discussion in class.

# **Precondition for award of credits**

Exam form:	Term Paper (20 pages)
Weight of grade for final	According to general examination regulations, proportionate to ECTS
grade:	



Teaching language:	☐ German	⊠ English
Use of the module in other	No module applicability in other study p	orograms
programs & curricular inte-		
gration:		
Learning material literature		

- Buchanan, J. (1979): What Should Economists Do?, Chapter 1: What Should Economists Do?, Indianapolis, pp. 17-37.
- Hausman, Daniel M. (ed.) (2008): The Philosophy of Economics. An Anthology, 3rd edition, Cam-bridge: Cambridge University Press.
- Hayek, Friedrich A. von (1960): The Constitution of Liberty. Chapter 2: The Creative Powers of a Free Civilization, London: Routledge and Kegan Paul, pp. 22-38.
- Lawson, T.: Economics and Reality. London: Routledge 1997.

Mantzavinos, C. (2005): Naturalistic Hermeneutics, Cambridge: Cambridge University

- Press,. Reiss, Julian (2013). Philosophy of economics: a contemporary introduction. Routledge.
- Latsis, Spiros J. (1972): Situational Determinism in Economics, in: British Journal for the Philosophy of Science, vol. 23, pp. 207-245.
- Weissman, D. (2000): A Social Ontology, Yale University Press.



MP-EPS-2503	Ethics and Society	
Module supervisor/s:	Prof. Dr. Jan-Christoph Heilinger	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	4. Semester/4 <sup>th</sup> semester	
Frequency:	□ winter term	⊠ summer term

This module centers on ethical issues and responsible action within societies. It examines interactions between diverse groups, the role of responsible citizenship, and the ethical dimensions of participation and contribution to society. Possible topics include responsibility for climate change, responsible business practices, and the responsibilities of political agents and policymakers, as well as issues of the ethics of artificial intelligence and emerging technologies, biomedical ethics and public health-ethics, human rights and the ethics of inclusion in diverse societies. Additionally, the module will address dynamics of moral and social progress and just transformations.

# Courses (module elements)

Seminar

# **Methodic implementation**

This module employs an interactive and student-centered teaching approach. Students come prepared by studying assigned readings before each class. Each session typically begins with a brief lecture or introduction by the instructor to frame the topic and highlight key themes. This is followed by interactive classroom discussions, where students critically engage with the material and explore different perspectives collaboratively.

# Admission requirements

none

# Learning objectives, competences

By passing this module, students will:

- acquire basic and intermediate-level knowledge of (applied) political philosophy and normative issues as they arise in contemporary societies, including key concepts, theories, and influential thinkers,
- critically assess philosophical arguments, evaluating their strengths and weaknesses,
- develop and articulate clear arguments both orally during class discussions and in writing through assignments,
- engage in thoughtful debate and challenge ideas in joint discussions, enhancing their understanding through collaborative learning,
- apply philosophical concepts to practical issues, connecting theoretical frameworks to real-world ethical and political decision-making.

# **Precondition for award of credits**

Exam form:	Portfolio examination: written responses to the readings to be submitted during
	the term and a term paper (approx. 12 Pages)



Weight of grade for final grade:	According to general example 2015	mination regulations, proportionate to ECTS	
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:		n other study programs	

# Learning material, literature

- Anderson, E. (2010). The Imperative of Integration.
- Princeton: Princeton University Press.
- Carens, J. H. (2013). The Ethics of Immigration. Oxford/New York: Oxford University Press.
- Gardiner, S. M., Caney, S., Jamieson, D., and Shue, H. (eds.) (2010). Climate Ethics. Essential Readings. Oxford: Oxford University Press.
- Gutmann, A., and Thompson, D. F. (2004). Why deliberative democracy? Princeton: Princeton University Press.
- Heilinger, J.-C. (2020). Cosmopolitan Responsibility. Global Injustice, Relational Equality, and Individual Agency. Berlin/Boston: de Gruyter.
- Kitcher, P. (2021). Moral Progress. Oxford/New York: Oxford University Press.
- Mills, C. W. (1997). The Racial Contract. Ithaca/London: Cornell University Press.
- Powers, M., and Faden, R. (2019). Structural injustice. Power, advantage, and human rights. Oxford/New York: Oxford University Press.
- Young, I. M. (1990). Justice and the Politics of Difference. Princeton: Princeton University Press. A specific reading list will be provided for each term.



MP-EPS-2504	History of Ideas of Philosophy, Politics and Economics		
Module supervisor/s:	Prof. Dr. Jens Harbecke, Prof. Dr. Jan-Christoph Heilinger		
Credits: Workload:	5 contact hours: 30 h	self study: 120 h	
In semester:	3. Semester/3 <sup>rd</sup> semester		
Frequency:	⊠ winter term	$\square$ summer term	

The module explores the development of key concepts and theories that have shaped human thought across these interconnected fields. It examines influential philosophical movements and their impact on political ideologies and economic theories, tracing the evolution from ancient philosophical foundations to modern theories of governance and economic systems. Key topics include the works of major thinkers such as Plato, Aristotle, Hobbes, Locke, Marx, and Smith, as well as contemporary debates surrounding democracy, justice, capitalism, and globalization. The course emphasizes the historical context of these ideas, encouraging students to critically analyze how philosophical concepts inform political and economic structures and to reflect on their relevance in addressing current global challenges. Through readings, discussions, and comparative analyses, students gain a deeper understanding of the interplay between philosophy, politics, and economics throughout history.

# **Courses (module elements)**

Seminar (weekly and a additional short block seminar)

# Methodic implementation

The course will first cover the main themes of the subject. The sessions begin with a brief introduction of the topics by the supervisor. Subsequently, one or two students will lead a discussion on the basis of questions they have prepared. The block unit is based on a case study, in which the students have to apply the general methods to a management problem.

# Admission requirements

none

# Learning objectives, competences

Extending and consolidating knowledge: The course focuses on deepening students' understanding of the fundamental concepts, theories, and historical contexts that have shaped philosophical, political, and economic thought. Students will engage with primary texts and secondary literature, allowing them to critically analyze the evolution of key ideas from ancient to modern times. This comprehensive knowledge base will enable students to recognize the interconnections between these fields and appreciate their relevance in contemporary discussions. Instrumental Competences Instrumental competences in this course emphasize the development of critical thinking, analytical reasoning, and research skills necessary for understanding complex philosophical and socio-economic issues. Students will learn to assess and interpret primary texts, draw connections between historical ideas and current events, and apply theoretical frameworks to analyze real-world scenarios. These skills will empower students to navigate and address intricate problems in philosophy, politics, and economics effectively, preparing them for future academic and professional pursuits. Systemic Competences The systemic competences learning objective focuses on enhancing students' ability to integrate knowledge from various disciplines to address multifaceted problems. By examining the historical interplay between philosophy, politics, and economics, students will learn to adopt a holistic perspective when analyzing contemporary societal challenges. This competency will encourage students to understand the broader implications of ideas, fostering an awareness of how interdisciplinary approaches can lead to

more comprehensive solutions in their future careers. Communicative Competences: Communicative competences in this course aim to develop students' abilities to articulate their ideas clearly and persuasively in both written and oral formats. Through discussions, presentations, and written assignments, students will practice engaging with diverse perspectives, effectively conveying complex concepts, and participating in debates on philosophical and socio-political topics. These skills are essential for fostering constructive dialogue and collaboration, preparing students to communicate effectively in academic, professional, and civic contexts.

# Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form:	Oral examination (approx. 20 min)		
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS		
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular inte-			
gration:			

# Learning material, literature

- Plato. The Republic. Translated by Benjamin Jowett, Dover Publications, 2000.
- Hobbes, Thomas (1651). Leviathan. Edited by Edwin Curley, Hackett Publishing Company, 1994.
- Locke, John (1689). Two Treatises of Government. Edited by Peter Laslett, Cambridge University Press, 1988.
- Smith, Adam (1776). The Wealth of Nations. Edited by Edwin Cannan, Methuen & Co., 1904.
- Wollstonecraft, Mary (1792). A Vindication of the Rights of Women. Cambridge: Cambridge University Press, 1995.
- Marx, Karl, and Friedrich Engels (1848). The Communist Manifesto. Translated by Samuel Moore and Edward Aveling. London: Penguin, 2002. Ambedkar, B. R. (1936). Annihilation of Caste. London/New York: Verso, 2014.
- Habermas, Jürgen (1981). Theory of Communicative Action. Beacon Press, 1985.
- Davies, Angela. Women, Race, and Class (1981).
- London: Penguin, 2019. Fraser, Nancy/Jaeggi, Rahel. Capitalism. A Conversation in Critical Theory. Cambridge: Polity, 2018.



MP-EPS-2505	Global Justice and the Global South	
Module supervisor/s:	Prof. Dr. Magdalene Silberberger, Prof. Dr. Jan-Christoph Heilinger	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	4. Semester/4 <sup>th</sup> semester	
Frequency:	□ winter term	⊠ summer term

This course delves into the moral and philosophical questions arising from international affairs, with a particular focus on the experiences and perspectives of the Global South. Students will engage with both classical and contemporary texts to explore the complexities of global justice, inequality, and responsibility in a globalized world.

Key topics include: Global poverty, economic inequality and power; Climate change and environmental justice; Migration and the ethics of borders; War, Conflict and Terrorism; Colonialism and post-colonial realities; Human rights and global reach of responsibility.

### **Courses (module elements)**

Seminar

### Methodic implementation

This module employs an interactive and student-centered teaching approach. Students come prepared by studying assigned readings before each class. Each session typically begins with a brief lecture or introduction by the instructor to frame the topic and highlight key themes. This is followed by interactive classroom discussions, where students critically engage with the material and explore different perspectives collaboratively.

### Admission requirements

none

### Learning objectives, competences

By passing this module, students will:

- acquire knowledge of theories of global justice and practical challenges in the context of global justice with a particular focus on the global South,
- critically assess philosophical arguments, evaluating their strengths and weaknesses,
- develop and articulate clear arguments both orally during class discussions and in writing through assignments.
- engage in thoughtful debate and challenge ideas in joint discussions, enhancing their understanding through collaborative learning,
- apply philosophical concepts to practical issues, connecting theoretical frameworks to real-world ethical and political decision-making.

### Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form:	Portfolio examination: written responses to the readings to be submitted during
	the term and a term paper (approx. 12 Pages)



Weight of grade for final grade:	According to general e	examination regulations, proportionate to ECTS
Teaching language:	☐ German	
Use of the module in other programs & curricular integration:	No module applicability in other study programs	

### Learning material, literature

- Global Justice: Seminal Essays, edited by Thomas Pogge and Darrel Moellendorf (St. Paul, MN: Paragon House 2008)
- Global Ethics: Seminal Essays, edited by Thomas Pogge and Keith Horton (St. Paul, MN: Paragon House 2008).
- Mills, C. W. (2019). 'Race and Global Justice'. in Bell, D. (ed.), Empire, Race and Global Justice.
- Cambridge: Cambridge University Press, 94-119. Wynter, S. (2003).
- 'Unsettling the Coloniality of Being/Power/Truth/Freedom: Towards the Human, After Man, Its Overrepresentation-An Argument'. CR: The New Centennial Review 3 (3), 257-337.
- Young, I. M. (2011). Responsibility for Justice. Oxford/New York: Oxford University Press. A specific reading list will be provided for each term.

### Other information

This module is an elective module or, if attended as a part of the major Philosophy, Politics and Economics of Development, a compulsory elective module within that major.



MP-EPS-2506	Current Issues and Furthe Society	er Questions: Philosophy and
Module supervisor/s:	Prof. Dr. Harbecke	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. or 4. (Full-time course plan) 4. or 5. (Part-time course plan)	
Frequency:	⊠ winter term	⊠ summer term

This module provides courses on current issues and further questions in the field of Philosophy and Society. The specific topics will be different ones in different semesters.

### **Courses (module elements)**

Seminar

### Methodic implementation

The methodic implementation will be at the discretion of the instructor.

### **Admission requirements**

none

### Learning objectives, competences

Extending and consolidating knowledge: Students have acquired profound knowledge of topics taught in the module.

Instrumental competences: Students learn how to develop their own questions and example related to the studied topics. Systemic competences Students apply the concepts studied in the module to real-life examples.

Communicative competences: Students work in teams in certain stages of the course, they present their own thoughts and defend them against objections.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Depending on the specific	topic of the seminar
Weight of grade for final grade:	According to general exar	nination regulations, proportionate to ECTS
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular integration:		other study programs

### Learning material, literature

- McFarland, D. A. & Gomez, C. J. (2016): Organizational Analysis. Stanford University.



MP-EPS-2507	Independent Studies/Independent Projects: Philosophy and Society		
Module supervisor/s:	Vice Dean for Student Affairs		
Credits: Workload:	5 or 10 contact hours: 0 h	self study: 150/300 h	
In semester:	3. or 4. (Full-time course plan) 4. or 5. (Part-time course plan)		
Frequency:	⊠ winter term		

Independent Projects and Independent Studies offer students the opportunity to pursue their own research projects or explore issues of their own choice. Independent Studies permit candidates to locate sub-modules from different modules in an overriding context.

### **Courses (module elements)**

Individual supervision and mentoring.

### Methodic implementation

The methodic implementation will be at the discretion of the instructor.

### **Admission requirements**

none

### Learning objectives, competences

Extending and Consolidating Knowledge: Students have acquired profound Knowledge of topics studied in their Independent Study.

Instrumental Competences: Students learn how to develop their own questions and example related to the studied topics.

Systemic Competences: Students apply the concepts studied in the module to real-life examples.

Communicative Competences: Students present their own thoughts and defend them against objections.

### **Precondition for award of credits**

Documentation of examination performance.

Exam form:	Term Paper (20 pages)	
Weight of grade for final grade:	According to general exa	nination regulations, proportionate to ECTS
Teaching language:	☐ German	⊠ English
Use of the module in other	No module applicability in other study programs	
programs & curricular inte-	Passing is required for participation in the modules:	
gration:	Philosophy I: Ethics and Political Philosophy; Philosophy II: Philosophy of the	
	Social Sciences	

### Learning material, literature

Depending on the topics studied.

### Other information



This module is an elective module or, if attended as a part of the major Philosophy and Society, a compulsory elective module within that major.

Depending on the workload and application: 5 or 10 CP

Important Notice: Students may only acquire credits and take examinations in this module after successful application with the Vice Dean for Student Affairs. The application comprises a schedule and a project plan, an agreement concerning assessment criteria and the approval by the supervisor. Applications must be submitted before commencement of the study or the project. Accepted applications must be submitted to the examination office.

# Module group "Leadership & Transformation"

MP-ELT-2501	Leading Organizational Culture Change	
Module supervisor/s:	Prof. Dr. Hendrik Wilhelm	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ul> <li>2. Semester/2<sup>nd</sup> semester (Full-time course plan)</li> <li>4. Semester/4<sup>th</sup> semester (Part-time course plan)</li> </ul>	
Frequency:	$\square$ winter term	⊠ summer term

Leaders of organizations seeking operative or strategic transformation such as the introduction of artificial intelligence or the implementation of DEI initiatives will face challenges related to organizational culture and change management. In this seminar we will uncover what makes these two phenomena so important, interconnected and troublesome for managers. We will critically evaluate the notion of organizational culture and its implications for management. To do so, we uncover mechanisms of culture emergence and transmission and explore how researchers capture organizational culture. Building on these insights, we connect culture to organizational change. We will discuss different approaches in change management, and critically discuss managers push towards cultural change.

### **Courses (module elements)**

Seminar

### Methodic implementation

This is a seminar combines seminar sessions (30 hrs), independant reading (90 hrs), and the team-based preparation and presentation of a business case study (30 hrs).

### **Admission requirements**

Successful participation in the modules:

- Perspectives on Leadership & Transformation (MP-CLT-2501)

### Learning objectives, competences

Upon completion of this course, students will be able to:

- describe key concepts of organizational culture and change management,
- explain how organizational culture emerges, and how it shapes behavior,
- explain leaders' impact on organizational culture,
- distinguish among a range of forms and modes of implementing organizational change,
- evaluate current AI-based technology to capture organizational culture,
- critically assess business cases related to organizational culture and change,
- present, moderate, and defend a business case analysis using theory,
- anticipate common problems in organizational change when culture is affected,
- Communicate competently with culture and change experts



### Precondition for award of credits

Active participation in the seminar and passing the exam.			
Exam form:	Portfolio examination: Group presentation (60 minutes) and term paper.		
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS		
Teaching language:	☐ German	□ English	
Use of the module in other programs & curricular inte-		agement M.Sc.	
gration:			

### Learning material, literature

- Schein, E. & Schein, P. (2017): Organizational Culture and Leadership, 5th edition, Hoboken: Wiley.
- Burnes, B. (2017): Managing Change, 7th edition, Harlow: Pearson.

MP-ELT-2502	Digital Transformation in Business	
Module supervisor/s:	Prof. Dr. Thomas Clauß	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester	
Frequency:	⊠ winter term	$\square$ summer term

Digital transformation is an important task for many incumbent firms nowadays. New technologies such as blockchain, AI, additive manufacturing etc. provide new opportunities but also challenge traditional business concepts. Digitalization efforts align technological and managerial perspectives in order to be successfully implemented. Therefore, using a mix of managerial theory and case analysis, this course will study how the deployment of information technology and digitalization tools change interactions and processes within organizations, across organizations and within industries.

### **Courses (module elements)**

Seminar

### Methodic implementation

Group discussion, Case presentation, Professional guest lectures

This course is designed to be interactive. Therefore, students are required to participate actively through discussions and presentations. There will also be guest lectures given by highly experienced industry leaders at the frontiers of disruptive technologies in Germany and Europe.

### **Admission requirements**

Successful participation in the modules:

- Perspectives on Leadership & Transformation (MP-CLT-2501)

### Learning objectives, competences

After taking this course students should be able to do the following:

- define the basic elements and parameters of digitalization and digital transformation,
- understand the main characteristics of digital products, technologies, and innovation
- evaluate the likely impact of future digital innovations on firms and industries
- identify the different types of digital technologies and digital innovations and assess their impact on businesses
- realize how digitalization may affect the competitive environment, the business model disruption, and the business ecosystem
- evaluate the business value of digital platforms
- formulate and execute digital strategies
- identify capabilities and resources needed for digital strategy making and implementation
- the case analyses will equip students with competences to engage in both technological and managerial problem solving. The technological perspective of the analysis requires students to understand digitalization architectures, or the problems highlighted in the case. The managerial perspective of the analysis will also aid students to analyze the business value and managerial impact of digitalization, and to address the change management issues that arise in implementing any digital transformation initiative.

The case analysis in the group and the presentation format where students take the role of lecturers will enable a deep reflection of the course content together with the ability to effectively communicate and argue this knowledge to others.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Portfolio examination: Pr	resentation (20 min.) and Term paper (20 pages)	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS		
Teaching language:	☐ German		
Use of the module in other programs & curricular integration:		gement M.Sc.	

### Learning material, literature

– Wilhelm, H., Maurer, I., & Ebers, M. (2022). (When) are Dynamic Capabilities Routine? A Mixed-Methods Configurational Analysis. Journal of Management Studies, 59(6): 1531–1562.



MP-ELT-2503	Leadership in Organizations	
Module supervisor/s:	Prof. Dr. Guido Möllering	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester (Full-time course plan) 5. Semester/5 <sup>th</sup> semester (Part-time course plan)	
Frequency:	⊠ winter term	□ summer term

This module examines state-of-the art leadership concepts and issues in organizational contexts. While classic approaches to leadership are briefly revisited (e.g. trait, behavioural, situational), the emphasis is on more recent developments and current debates in this field (e.g. authentic, transformational, servant, shared, virutal). From a research perspective, different theories and concepts of leadership help to understand how leadership emerges, what role followers play, and what individual and social factors influence leadership. From a practical perspective, the latest insights from leadership research will be applied to relevant topics such as creativity, change, conflict, crisis, culture, ethics, emotions or work-life balance.

### **Courses (module elements)**

Seminar

### Methodic implementation

Contact hours 30h in seminar and preparatory meetings, in-class discussions, guest lectures, student presentations; Self-study 75h for preparation of readings and exercises; Preparation of individual presentation and reflective handout 45h.

### **Admission requirements**

Successful participation in the modules:

- Perspectives on Leadership & Transformation (MP-CLT-2501)

### Learning objectives, competences

Having completed this module, students have gained knowledge and gotten acquainted with concepts and theories of leadership development and factors influencing leadership. They are able to apply and communicate concepts to explain leadership development. Students will have learned to relate theories of leadership to their own experiences to get insight how these are useful for understanding daily issues around leadership. Students demonstrate analytical skills to identify existing deficits and formulate implications based on existing leadership theories. Students have academic, evidence-based knowledge and understanding of theories and models for leadership. Students can represent and defend their view on leadership development in an interdisciplinary way to address specialists and non-specialists. On the basis of theory, students are able to formulate hypotheses for leadership development. Students are also able to diagnose and evaluate potential risk factors of leadership and formulate well-founded implications accordingly to manage those risks.

### Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form:	Portfolio examination: Presentation of a state-of-the art article with facilitation
	of group discussion/exercise, 60 minutes (50%), Reflective handout, approx. 10
	pages (50%).



Weight of grade for final grade:	According to general exar	mination regulations, proportionate to ECTS	
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:		gement M.Sc.	
Learning metarial literatur			

### Learning material, literature

Mostly articles from the Academy of Management Annals such as: Fischer, T. & Sitkin, S. (2022). Leadership Styles: A Comprehensive Assessment and Way Forward. Academy of Management Annals 17 (1) 331-372.

MP-ELT-2504	Transformation in Practice: The Ruhr Area	
Module supervisor/s:	Prof. Dr. Joachim Zweynert	
Credits:	5	
Workload:	contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester	
Frequency:	⊠ winter term	$\square$ summer term

The Ruhr region, where the UW/H is located, has a history rich in social transformations. At present, this region, which is still home to much heavy industry, can be described as a laboratory of green transformation. The seminar takes advantage of this fact and explores the challenge of green transformation using the example of the Ruhr area. Regular seminar with a reduced number of weekly sessions but with an extended level of self-study, empirical work (e.g. field work in the form of conducting interviews) and direct contact time with the instructors.

### Courses (module elements)

Seminar

### Methodic implementation

Mix of theoretical input and field work, e.g. in the form of excursions to the focal points of green transformation (e.g. Duisburg or Essen); extendend degree of independent study and interaction with the instructor.

### **Admission requirements**

Successful participation in the modules:

- Perspectives on Leadership & Transformation (MP-CLT-2501)

### Learning objectives, competences

Students learn how to apply their knowledge of transformation processes (especially green transition) to the current challenges in the region in which the UW/H is located. They deepen their knowledge in the field of applied qualitative research, practise conducting interviews and learn to communicate with practitioners. They learn to deal with possible mismatches between theory and practice and understand how fieldwork can also enrich the theoretical understanding of problems.

### Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form:	Term Paper (20 pages)	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	☐ German	□ English
Use of the module in other programs & curricular integration:	_	



MP-ELT-2505	The Political Economy of Global Transformations	
Module supervisor/s:	Prof. Dr. Joscha Wullweber	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	2. Semester/2 <sup>nd</sup> semester	
Frequency:	$\square$ winter term	⊠ summer term

A sustainable and just transformation of the economy and society presents an enormous challenge. In the seminar we analyse the political, economic and structural barriers to sustainable and just transformations. We scrutinize different interest groups and interest politics as well as possible socio-ecological transformation scenarios. We also ask about the relationship between growth, sustainability and well-being, as there is a tension between solutions that aim to stimulate sustainable growth but risk generating further environmental damage – even if the proximate source of growth is emission reduction or environmental improvement. The poorest parts of society are usually hit hardest by structural reforms. We therefore discuss possible socially balanced reforms of the economic system that promote and create the conditions for achieving of long-term environmental sustainability.

Portfolio examination: 1. Presentation (30%): Each week some students will present the topic of the session (max. 20min presentation, including visual presentation based on programmes such as Power Point or PREZI). The presentation should be based on more than just the texts in the reader. This means that students will have to consult additional literature and clarify unclear terms. At the end of the presentation, students should prepare some questions for class discussion. 2. Short presentation (20%): Prepare a short presentation (max. 10 minutes, including visuals) on either a major global challenge (e.g. energy transition, biodiversity loss, soil degradation, deforestation, climate change, etc.) or an approach to sustainable transformation (e.g. green bonds, green investment, etc.). The challenge/approach should be your own choice (with the support of the lecturer). 3. Term paper (50%): You will be required to write a term paper on a topic of your choice (with the support of the lecturer) but related to the course content.

### **Courses (module elements)**

Seminar

### Methodic implementation

Interactive small group seminar

### **Admission requirements**

Successful participation in the modules:

Perspectives on Leadership & Transformation (MP-CLT-2501)

### Learning objectives, competences

After completion, students should

- better understand the relationship between green investment, economic growth and environmental degradation;
- have gained a basic knowledge of the social, political and economic challenges related to sustainable transformation
- understand the advantages and disadvantages of different policy approaches that could lead to sustainable transformation

- have gained an understanding of the different actors and conflicting interests in the field
- be familiar with different socio-economic and political-economic theories
- be able to conduct interdisciplinary research

### Precondition for award of credits

Active participation in the seminar and passing the exam.

Exam form:	Portfolio examination: Presentation paper (50%):	(30%), Short presentation (20%) and Term
Weight of grade for final grade:	According to general examination reg	gulations, proportionate to ECTS
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular integration:		C.

### Learning material, literature

Literature recommendations will be given in the course.

MP-ELT-2506	Insitutions and Institutional Change	
Module supervisor/s:	Prof. Dr. Joachim Zweynert	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	4. Semester/4 <sup>th</sup> semester	
Frequency:	□ winter term	⊠ summer term

Why are some societies rich while others are not? This is one of the central questions economists have been trying to answer over the last 250 years. In the social sciences, there is now a consensus that institutions, the "humanly devised constraints that structure political, economic, and social interaction" (D.C. North), have a major impact on the prosperity and poverty of nations. The course seeks to identify the channels via which institutions influence growth, development, and political stability. In accordance with the interdisciplinary nature of the PPE program, a special focus is on the possible synergies between institutionalist approaches in economics and the other social sciences.

- Significance of the institutional approach for economic performance of societies,
- Interdependence of economic, political and legal institutions,
- Correlation between formal and informal institutions,
- Problems with the diffusion and transfer of institutions in the global economy.

### **Courses (module elements)**

Seminar

### Methodic implementation

First, the course covers the main themes of the subject. The sessions begin with a brief introduction of the topics by the course instructor. Subsequently, one or two students will lead a discussion on the basis of questions they have prepared. The tutorial unit focuses on selected readings in the form of interactive discussions.

### Admission requirements

Successful participation in the modules:

- Perspectives on Leadership & Transformation (MP-CLT-2501)

### Learning objectives, competences

Participants develop an understanding of the relevance of institutions including political and legal regulations to economic processes of growth and development, and the ability to autonomously analyse the complex interplay between political, legal, and economic constraints as well as between formal and informal institutions.

Students learn to apply the institutionalist framework to a wide array of prob-lems related to growth, development and transformation of societies. They learn to categorize these problems, collect relevant data and on this basis they discuss possible solutions.

By applying theories to specific countries or regions (often the ones students come from) and discussing the problems that occur in the course of application, students learn how to adapt theories to specific contexts.

This course specifically contributes to intercultural Competences, as students typically apply institutionalist theories to their native countries, which naturally leads to an exchange over the specific cultural traits of these societies and how they affect the economic and political order but also social interaction. This way,



students also learn to more systematically describe cultural differences and to compare societies.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Term Paper (20 pages)	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular inte-	Elective module in Management M.Sc.	
gration:		

## Other information

The module can also be used for the module group 'The PPE of Development' (this only applies to PPE students)

# Module group "Advanced Methods - Electives"

MP-EM-2501 Research track	Methodology and Philosophy of Science	
Module supervisor/s:	Prof. Dr. Harbecke	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ol> <li>Semester/1 st semester (Full-time course plan)</li> <li>Semester/3 rd semester (Part-time course plan)</li> </ol>	
Frequency:	⊠ winter term	□ summer term

This module introduces students to the philosophy of science, equipping them with tools to understand the structure of scientific theories and apply scientific methods and research strategies to real-world problems and management challenges. Key topics covered in the seminar include logical positivism, inductivism, falsificationism, scientific revolutions, scientific realism, and inference to the best explanation. Students will develop skills in conducting scientific discussions, particularly on issues related to scientific proof and theory construction, while also gaining the ability to critically reflect on their own scientific work. The final part of the course focuses on evidence-based management, exploring how philosophical principles in science inform practical management strategies. Students will engage with fundamental concepts and analyze case studies, covering themes such as science as a form of cognition, experimental design, inductivism, falsifiability, theory structures, new experimentalism, Bayesian inference, and evidence-based management.

### **Courses (module elements)**

Seminar (weekly and a additional short block seminar)

### Methodic implementation

The course will first cover the main themes of the subject. The sessions begin with a brief introduction of the topics by the supervisor. Subsequently, one or two students will lead a discussion on the basis of questions they have prepared. The block unit is based on a case study, in which the students have to apply the general methods to a management problem.

### **Admission requirements**

none

### Learning objectives, competences

Extending and consolidating knowledge: Students acquire knowledge about the main positions in philosophy of science on the nature of scientific research, the structure of scientific theories, and the form of scientific methodology and scientific evidence. They reflect and inter- pret several prominent authors, discuss the implications, and present their own positions in class.

Instrumental competences: Students learn how to develop their own questions and examples related to the studied topics. Moreover, they apply and evaluate the studied methods through the application to several case studies from evidence-based management.

Systemic competences: Students demonstrate how a practical problem can be solved by applying gen- eral scientific methods. They predict how their offered solution will affect the studied systems and they explain why the predicted changes occur in those systems.

Communicative competences: Students work in a team when organizing a discussion in class. Moreover, they work in a team when analyzing and solving the case studies from evidence based management. They communicate their results to the audience with a prepared presentation and defend their solutions. They assess each other's performance as well as their respective results in light of the discussion in class.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

/ telive participation in the	retive participation in the seminar and passing the exam.		
Exam form:	Written Exam (120 min.)		
Weight of grade for final grade:	According to general examinatio	n regulations, proportionate to ECTS	
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:	_	M.Sc.	

### Learning material, literature

- Pfeffer, J. and Sutton, R. (2006a), Evidence-based management, Harvard Business Review.
- Pfeffer, J. and Sutton, R. (2006b), Hard Facts, Dangerous Half-Truths and Total Nonsense Profiting from Evidence-Based Management, Harvard Business School Press.
- Staley, Kent W. (2014), And Introduction to Philosophy of Science. Cambridge University Press.
- Godfrey-Smith, P.: Theory and Reality: An introduction to the Philosophy of Science. Chicago: Uni- versity of Chicago Press 2003.
- Psillos, S. and M. Curd (eds): The Routledge Companion to Philosophy of Science. New York: Routledge 2008.
- Papineau, D.: The Philosophy of Science. Oxford: Oxford University Press 1996.

MP-EM-2502 Research track	Current Issues in Reseach Methods	
Module supervisor/s:	Prodekan:in für Forschung	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	from 3. (Full-time course plan) from 4. (Part-time course plan)	
Frequency:	⊠ winter term	⊠ summer term

This module provides courses on current developments in Reseach Methods in the field of Management. The topics will be variable across the semesters and reflect and innovations in research and their application in practice as well as students' particular interests. Instructors will be different internal and external lecturers depending on their subject expertise and acumen for innovative research.

### **Courses (module elements)**

Seminar

### Methodic implementation

The methodic implimentation will be determined by the instructor in line with the topic requirements.

### **Admission requirements**

none

### Learning objectives, competences

The learning objectives and competences will be determined by the instructor in line with the topic requirements. Generally, this module emphasizes the students' ability to critically asses the potential of new developments in research methods and to identify possible applications.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Depending on the specific topic of the seminar	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	☐ German	□ English
Use of the module in other programs & curricular integration:	-	

### Learning material, literature

- Miles, J. A. (2012): Management and Organization Theory. San Francisco: Jossey-Bass.



MP-EM-2503 Research track	Marketing Research Methods	
Module supervisor/s:	Prof. Dr. Michael Steiner	
Credits: Workload:	5 contact hours: 30 h self study: 120 h	
In semester:	2. Semester/2 <sup>nd</sup> semester	
Frequency:	□ winter term ⊠ summer term	

Any decision that managers need to make is based on data. For example, marketing managers rely on data to understand customer needs, enabling them to segment audiences and tailor products effectively. They also assess the impact of adjustments in the marketing mix, such as pricing changes or new advertising campaigns, to optimize results and stay competitive. This lecture provides students with an introduction to the most widely used survey and analysis techniques in marketing. Students will learn how to:

- start their own research project (select a research resign)
- conduct qualitative studies
- basics on descriptive research and causal research (conducting experiments)
- survey respondents needs and preferences
- predict future market share for certain products or alternative prices (conjoint analysis)
- identify outliers in the data and to define customer groups (cluster analysis)
- assess the effect of single changes to the marketing mix (analysis of variance and regression analysis)

This lecture is not a common lecture on statistics; besides providing students with statistical knowledge, it focuses on the methods' application. Students also learn how to use common open-source software such as Jasp and how to develop on one-questionnaires. Students are also asked to conduct an own research project, i.e. define a research question, develop a questionnaire and program an online survey, collect data, analyze it and present and discuss the project's results. The course is aimed at students who have little to no prior experience in market research. The goal of the course is to provide an initial introduction to this field.

### Courses (module elements)

Seminar

### Methodic implementation

The lecture is mainly based on books and scientific papers that will will enable students to apply these concepts to real-world market research projects.

### **Admission requirements**

none

### Learning objectives, competences

By the end of this lecture, students will have developed a initial understanding of basic concepts in market reserance and data analytics. They'll be equipped to develop and implement market research projects, to critically analyze and evaluate market research data and are able to proposeown strategies based on their findings. After participating successfully in this lecture, students should be able to:

 know relevant research designs, analytical methods, and software that can be used to set up market research studies



- be able to analyze market research data and be able to evaluate its reliability and validity
- interpret a study's results and derive marketing actions from it
- recommend and justify a market research plan (develop a survey or experimental design, develop hypotheses and collect data)
- diagnose effects of managerial actions based on market research findings

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Written Exam (120 min.)	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	□ German	⊠ English
Use of the module in other programs & curricular integration:		

### Learning material, literature

### Main text books:

- Iacobucci; Churchill (2018): Marketing Research: Methodological Foundations, International Edition, 12th edition, Cengage Learning, South-Western.
- Mooi; Sarstedt (2018): A Concise Guide to Market Research The Process, Data, and Methods Using IBM SPSS Statistics, 3rd edition, Springer, Heidelberg et al.

### Additional books:

- Field, A. (2024): Discovering Statistics using IBM SPSS statistics, 6th edition, Los Angeles.
- Backhaus, K., Erichson, B., Gensler, S., Plinke, W., Weiber, R. (2023): Multivariate Analysemethoden Eine anwendungsorientierte Einführung, 17th edition, Berlin.
- Hair, J.F.; Black, B.; Babin, B.; Anderson, R.E.; Tatham; R.L. (2018): Multivariate Data Analysis, 8th edition, London.



# Module group "Interdisciplinary Electives"

MP-EI-2501	Topics at the Interface of nomics	Philosophy, Politics, and Eco-
Module supervisor/s:	Prof. Dr. Jens Harbecke, Prof. Dr. Joac	chim Zweynert
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester	
Frequency:	⊠ winter term	□ summer term

This module covers selected theoretical or methodological basic issues (such as rationality, power relations, wealth, justice) which serve as the background to confront the perspective of one of the three disciplines involved with one of the others or, in exceptional cases, with both in order to apply the findings of the other discipline(s) to the content substance of the term or concept in question, and thereby to practise a variety of methods and styles of thought. Specific contents vary with constellation and instructors and are determined in close coordination with students.

### **Courses (module elements)**

Seminar

### Methodic implementation

The methodic implementation will be at the discretion of the instructor.

### Admission requirements

none

### Learning objectives, competences

Extending and Consolidating Knowledge: Students have acquired profound Knowledge of the topics taught in the module.

Instrumental Competences: Students learn how to develop their own questions and example related to the studied topics.

Systemic Competences: Students apply the concepts studied in the module to real-life examples.

Communicative Competences: Students work in teams in certain stages of the course, they present their own thoughts and defend them against objections

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Depending on the course taught within the module.	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	□ German	□ English
Use of the module in other programs & curricular inte-		
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### Learning material, literature

Depending on the course taught within the module.



MP-EI-2502	PPE in Practice	
Module supervisor/s:	Prof. Dr. Jens Harbecke, Prof. Dr. Joachim Zweynert	
Credits: Workload:	10 contact hours: 60 h	self study: 240 h
In semester:	3. or 4. (Full-time course plan) 4. or 5. (Part-time course plan)	
Frequency:	⊠ winter term	⊠ summer term

This module is taught in cooperation with our partner institutions: (i) KfW Group, Frankfurt am Main/ DEG Deutsche Investitions- und Entwicklungsgesellschaft mbH, Köln, (ii) Global Public Policy Institute Berlin, (iii) Institute for Cultural Diplomacy, Berlin (iv) Bucharest Center for Political Theory, (v) Europeum- Institute for European Policy, Prague, (vi) Vereinigung für Ökologische Ökonomie. A representative of one of the organizations is invited to teach a topic at the interface of theory and practice. In some cases, the module contains a practical project that is reflected theoretically.

### **Courses (module elements)**

Seminar

### Methodic implementation

The Methodic implementation will be in the responsibility of the instructor(s).

### Admission requirements

none

### Learning objectives, competences

Extending and Consolidating Knowledge: Students have acquired profound Knowledge of the topics taught in the module.

Instrumental Competences: Students learn how to develop their own questions and example related to the studied topics.

Systemic Competences: Students apply the concepts studied in the module to real-life examples.

Communicative Competences: Students work in a team in certain stages of the course, they present their own thoughts and defend them against objections.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Depending on the course taught within the module.	
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS	
Teaching language:	☐ German	⊠ English
Use of the module in other programs & curricular inte-	No module applicability in other study programs	
gration:		

### Learning material, literature

Depending on the course taught within the module.



MP-EI-2503	International Management	
Module supervisor/s:	Prof. Dr. Hendrik Wilhelm	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	2. Semester/2 <sup>nd</sup> semester	
Frequency:	□ winter term	⊠ summer term

International Management concerns the opportunities and challenges arising from doing business across borders. This seminar provides an introduction to theories and concepts of international management for example, options for organizing and managing international operations with a focus on real-world examples and case studies. In doing so, it raises awareness for the diversity that characterizes an international competitive environment. It also builds intuition about the nature of existing and newly emerging threats and opportunities that define business success and how to compete effectively in international markets.

### **Courses (module elements)**

Seminar

### Methodic implementation

Seminar (readings, discussion); Team case study presentation

### **Admission requirements**

none

### Learning objectives, competences

Upon completion of this module, students will be able to:

- describe key concepts, drivers and implications of international management, explain the opportunities and threats of international business, distinguish between different forms and modes of international management,
- assess which management approaches are appropriate to different circumstances, draw on appropriate analytical tools to address management challenges, and anticipate areas of potential conflict in international operations,
- appreciate the embedded and networked nature of international strategy, understand their own role as managers in the globalized economy, and take a critical stance towards the activities of multinational firms around the world.
- discuss clearly and competently with experts in international management, communicate international management issues to colleagues and business partners, and demonstrate intercultural awareness in interactions with others.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Portfolio Presentation: Group presentation ment (70% final grade)	on (30 % final grade), individual assign-
Weight of grade for final grade:	According to general examination regulation	ons, proportionate to ECTS
Teaching language:	☐ <b>G</b> erman	☑ English



Use of the module in other programs & curricular integration:

Use of the module in other No module applicability in other study programs

### Learning material, literature

Deresky, H. & Miller, St. (2023): International Management: Managing Across Borders and Cultures, Text and Cases, 10th Edition, Harlow: Pearson.

MP-EI-2504	Strategic Corporate Social Responsibility	
Module supervisor/s:	Prof. Dr. Guido Möllering	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	3. Semester/3 <sup>rd</sup> semester (Full-time course plan) 5. Semester/5 <sup>th</sup> semester (Part-time course plan)	
Frequency:	⊠ winter term	$\square$ summer term

Corporate Social Responsibility (CSR) has become a broad subject encompassing a range of topics from ownership, profit, stakeholder relationships and accountability, to sustainability and the general role of business in society. The seminar reviews the origins of the CSR debate, its theoretical underpinnings, driving forces, implicit tensions, various practical manifestations and, in particular, its strategic implications. Special attention is given to the question of how CSR becomes 'strategic' in the first place and how businesses collaborate with stakeholders in various forms of partnerships and initatives. Students work on case studies that illustrate and expand their understanding of CSR-shaped strategies as a matter of sustainable value creation within organizations and organizational networks and fields.

### **Courses (module elements)**

Seminar

### Methodic implementation

Contact hours 30h in seminar and preparatory meetings, in-class discussions, guest lectures, group work; Self-study 45h for preparation of readings and exercises; Guided individual term paper project 75h.

### **Admission requirements**

none

### Learning objectives, competences

Having completed this module

- students will be able to describe key concepts, drivers and implications of CSR, explain the link between CSR and sustainable strategic management, and distinguish among a range of forms and modes of implementing CSR.
- students will be able to assess which CSR approaches are suited for different conditions, draw on appropriate analytical tools for handling CSR, and anticipate areas of potential collaboration as well as conflict around CSR and sustainability.
- students will be able to assess the societal embeddedness of strategic management, act upon their own social responsibility as managers, and take a critical stance on firms' current CSR policies.
- students will be able to discuss clearly and competently with CSR experts, communicate CSR issues to colleagues and business partners, and demonstrate CSR awareness in interaction with others.

### **Precondition for award of credits**

Active participation in the seminar and passing the exam.

Exam form:	Term Paper (20 pages)
Weight of grade for final	According to general examination regulations, proportionate to ECTS
grade:	



Teaching language:	☐ German	⊠ English
Use of the module in other	Elective module in Management M.Sc.	
programs & curricular inte-		
gration:		
Learning material literature		

- Chandler, D. (2022) Strategic Corporate Social Responsibility: Sustainable Value Creation, 6th Edition. London: Sage.
- Rasche, A. Morsing, M., & Moon, J. (Eds.) (2017) Corporate Social Responsibility: Strategy, Communication, Governance. Cambridge: Cambridge University Press.

MP-EI-2505	Ethical Issues in Organizations	
Module supervisor/s:	Prof. Dr. Guido Möllering	
Credits: Workload:	5 contact hours: 30 h	self study: 120 h
In semester:	<ul> <li>2. Semester/2<sup>nd</sup> semester (Full-time course plan)</li> <li>4. Semester/4<sup>th</sup> semester (Part-time course plan)</li> </ul>	
Frequency:	□ winter term	⊠ summer term

Complementing the study of business ethics and corporate responsibility at large, this module focuses on ethical issues occurring within organizations and emphasizes the students' own ethical awareness and personal development. Ethical issues are conceptualized at different interconnected levels: individual, interpersonal, group, organization and society. We cover ethical aspects of decision making, communication, leadership, organizational culture and stakeholder relationships. Students learn how to identify and deal with ethical challenges in organizations. They work on a term paper project tracing a real-life ethical issue in an organization and develop their moral standpoint as well as ethical management skills.

### **Courses (module elements)**

Seminar

### Methodic implementation

Contact hours 30h in seminar and preparatory meetings, in-class discussions, guest lectures, group work; Self-study 45h for preparation of readings and exercises; Guided term paper project 75h with individual and group work.

### Admission requirements

none

### Learning objectives, competences

Having completed this module

- students will be able to describe the foundations of key ethical issues in organizations, explain why ethics is about dealing with dilemmas, and distinguish among a range of forms and modes of evaluating ethics in organizational contexts
- students will be able to assess which approaches are suited for addressing different ethical issues in organizations, draw on appropriate analytical tools for describing and evaluating ethical issues in organizations, anticipate and handle areas of potential conflict in organization which stem from ethical dilemmas
- students will be able to assess ethics within organizations in the light of larger societal ethics as well as
  personal development of the individual, act upon their own responsibility as promoters of ethical behavior
  in organizations, take a critical stance on firms' current practices relating to organizational ethics
- students will be able to discuss clearly and competently with experts on organizational ethics, communicate issues around organizational ethics to colleagues and business partners, facilitate processes of dealing with ethical issues occurring in organizations, express their own moral standpoint.

# Precondition for award of credits Active participation in the seminar and passing the exam. Exam form: Term Paper (20 pages) Weight of grade for final grade: Teaching language: German Elective module in other programs & curricular integration: Learning material, literature

Johnson, C.E. (2025): Organizational Ethics: A Practical Approach (6th ed.) London: Sage.

MP-EI-2506	Study Abroad Master I	
Module supervisor/s:	Vice Dean for Student Affairs	
Credits:	5	
Workload:	contact hours: 0 h	self study: 0 h
In semester:	each semester	
Frequency:	⊠ winter term	⊠ summer term

In this module, achievements can be recognized that were made abroad in courses from subject areas specific to the degree programme, which are not currently taught at the UW/H. As long as these courses are taught on a master level and convey competencies according to the respective qualification framework. The content of these courses can cover a wide variety of aspects, such as country-specific features. The exact contents can be found in the respective module description of the foreign university.

### **Courses (module elements)**

See module description of the foreign university.

### Methodic implementation

See module description of the foreign university.

### Admission requirements

none

### Learning objectives, competences

See module description of the foreign university.

The module may not already have been completed at UW/H and must be proven to be a module in the framework of a Master's program at the foreign university. The assignment of this module must be approved in advance by the Vice Dean for Student Affairs of the Faculty of Management, Economics and Society within the framework of a Learning Agreement.

### Precondition for award of credits

Successful participation in the course according to exchange univerity's study regulations.

Exam form:	See module description of the foreign university.		
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS		
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular integration:			

### Learning material, literature

See module description of the foreign university.

### Other information

This module must be approved in advance by the Associate Dean of the Faculty of Management, Economics and Society as part of a learning agreement. For further information please contact the International Office of the University of Witten/Herdecke University.



MP-EI-2507	Study Abroad Master II	
Module supervisor/s:	Vice Dean for Student Affairs	
Credits: Workload:	5 contact hours: 0 h	self study: 0 h
In semester:	each semester	
Frequency:	⊠ winter term	⊠ summer term

In this module, achievements can be recognized that were made abroad in courses from subject areas specific to the degree programme, which are not currently taught at the UW/H. As long as these courses are taught on a master level and convey competencies according to the respective qualification framework. The content of these courses can cover a wide variety of aspects, such as country-specific features. The exact contents can be found in the respective module description of the foreign university.

### Courses (module elements)

See module description of the foreign university.

### Methodic implementation

See module description of the foreign university.

### Admission requirements

none

### Learning objectives, competences

See module description of the foreign university.

The module may not already have been completed at UW/H and must be proven to be a module in the framework of a Master's program at the foreign university. The assignment of this module must be approved in advance by the Vice Dean for Student Affairs of the Faculty of Management, Economics and Society within the framework of a Learning Agreement.

### **Precondition for award of credits**

Successful participation in the course according to exchange univerity's study regulations.

Exam form:	See module description of the foreign university.		
Weight of grade for final grade:	According to general examination regulations, proportionate to ECTS		
Teaching language:	☐ German	⊠ English	
Use of the module in other programs & curricular inte-			
gration:			

### Learning material, literature

See module description of the foreign university.

### Other information

This module must be approved in advance by the Associate Dean of the Faculty of Management, Economics and Society as part of a learning agreement. For further information please contact the International Office of the University of Witten/Herdecke University.

